

6.6 Hal & Elspeth Rogers National Service Award

Objective:

- To encourage clubs to participate in service work within their community
- To recognize the club that has contributed the most to the fundamental objective of the Association - service work

Management:

1. Each District may submit **two entries** for this award. These submissions may be from two Kinettes, two Kinsmen, two Kin or a combination from each.
2. The service project must be presented at the zone and or district level in order to proceed to the national level.
3. The District Executive shall notify National Headquarters of the winning service projects immediately following the close of District Convention.
4. Club must submit the presentation to the Projects Coordinator no later than June 30th.
5. The service project must have been completed within the 12 month period prior to the date of the conference at which it was originally presented at zone or district level.
6. The same service project may not be entered in two successive years unless it has been materially advanced and/or compared to the involvement of any other parties on the submitted project.
7. Where multiple clubs collaborate on and/or jointly participate in a service project, or where one club materially contributes to the service project of the other during the currency of that project, and only one club chooses to submit the project for award consideration, the other club cannot submit the same project in the following year unless it complies with the previous requirement.
8. A national winner will not be allowed to enter the same project for three years after winning the award.
9. The suggested presentation of the service project is PowerPoint, video, or other visual aid, which includes at least 10 photographs and a written narrative of up to 2000 words. This marking guideline should be used to ensure that all required elements are included in the presentation.
10. **The presentation submission remains the responsibility of the winning club.** The winning club shall submit to national two compact disks or memory sticks, via email with attachment, via email with a link to the source or paper form. Disks, memory sticks, photos or other visual aid will not be returned and may be used by National during award presentations and / or future publications.

Judges

- Projects Coordinator and two to four appointed Kin members

Reward:

- The winner will be announced at National Convention
- The winner's name will also be added to the national plaque
- The winner will receive a keeper plaque

FOR INFORMATION ONLY!

DATE: _____

(Please ✓one): ___ *Kinsmen* ___ *Kinette* ___ *Kin*

CLUB OF _____ DISTRICT: _____ ZONE: _____

DESCRIPTION	Max.	PTS	COMMENTS
COMMUNITY BENEFITS AND IMPACT	30		
a) What was the impact of this project? (ex. number of people benefiting? What would outcome be without service/funds provided from the project? What obstacle or need were you able to help with?)	15		
b) Community's acceptance of the project (Feedback received, number of years project has been running, turnout at event)	5		
c) Was the need met that the club set out to meet?	10		
PUBLIC RELATIONS	20		
a) Did the club gain community recognition?	5		
b) Were additional members recruited as a result of the project?	5		
c) Was the public awareness of the Association raised? (Kin shirts worn, National logo on signage/marketing, Kin Canada mentioned in media/social media, speeches)	5		
d) Were media outlets used (ex. newspaper, radio, TV)?	5		

PARTICIPATION	20		
a) How did the club support the project? What was the percentage of member participation?	5		
b) What was the duration of the project? (An ongoing program? One-day fundraising or service event?)	3		
c) How many service hours did members and non-members spent on the project from preparation to execution?	5		
d) Was there fundraising leading up to the project or as a result of the project? (provide total raised if applicable, sponsors, grants, in-kind, other sources of funding)	3		
e) Did any other clubs participate or recreate this event in their community?	2		
f) Was there any community participation? (ex. Attended an event, volunteered, shared on social media)	2		
OVERALL PROJECT DESCRIPTION	20		
a) Organization and development of the project	10		
b) Quality of submission (well thought-out, organization, detailed description, followed scoring sheet as guideline, introduction, conclusion, language, etc.)	10		
TOTAL POINTS	90		

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