



Kin Canada

Kinsmen • Kinettes • Kin

Our new Kin Canada video officially premiered at our 94th National Convention in Toronto, Ontario and simultaneously across Canada via social media on Friday, August 15th.

This video is available for all members to use to promote membership and build awareness.

PLEASE LIKE, TAG AND SHARE!

You can find the video on YouTube.com if you search Kin Canada or you can click the following link:

<https://www.youtube.com/watch?v=3pIQ5SWmbz0>.

Also, there is also a 30 second PSA audio file now available.

If you have any questions, or would like a downloadable copy to use for recruitment events, meetings, etc., please contact Nadyne at marketing@kincanada.ca.

We ask that you do not upload copies of the video, but rather share the existing YouTube link. If you need help embedding the video on a website, contact Laura at lhamilton@kincanada.ca.

CUSTOMIZED VIDEO OPTIONS:

Do you love the Kin Canada video? Do you want your own customized version for your club? Memory Tree, the producers of the video, have two options for your club.

End Title: Club Name, Logo and Contact Info

Memory tree can replace the end title screen of the video with a graphic that will include your club specific logo and contact information. For example - "To Join the Kinsmen Club of Edmonton, please contact Peter @ 1-888-742-7912". You can add almost any text you'd like, as long as it's less than 30 words. Price: \$300.

Make Any Custom Changes You'd Like!!!

This option includes adding your own club photos to the photo montage or changing the narration to suit specific special events or fundraisers that are unique to your club. Any custom changes like these will be quoted on an individual basis. An example of what it may cost: changing 4 photos and some narration (\$1,500-2,000).

Anyone interested in producing a customized version of the Kin Canada video, please contact info@memorytree.ca or call 1-888-742-7912. Memory Tree works across Canada. If you're interested in working with them on this, or any project, please don't hesitate to contact Peter. They'd love to help you tell your story!!!

