



Kin Canada

Kinsmen • Kinettes • Kin

Short rules of the **2018 Kin Canada Photo Contest**. The more detailed official contest rules are available in the [Resource Library](#).

ELIGIBILITY

The Kin Canada Photo Contest is open to all Kin Canada members in good standing. Staff are welcome to submit photos but are not eligible for prizes.

ENTRY PERIOD

The Photo Contest runs from May 3 to August 31, 2018. Entries submitted after the Entry Period will not be eligible.

VOTING PERIOD

Kin Canada members and the public are encouraged to vote on photos by "Liking" them on the [Kin Canada Photo Contest Facebook page](#) for the duration of the entry period. Votes submitted after the Voting Period will not be eligible.

WHAT TO ENTER

The **theme of the contest is GIVE BACK, LEARN, GROW, MAKE FRIENDS, HAVE FUN.**

We want to see how you and your Club/Zone/District serve your communities' greatest need and have fun doing it! Do you take advantage of the Mentoring Program, Kin-U, or other training and development at different levels of the Association? Share your photos!

IMPORTANT: the contest page will be viewed by the public. Please do not submit photos that are inappropriate or could reflect negatively on the Association or its members.

A note about alcoholic beverages: Kin are a fun bunch of people and having a few drinks with new and old friends is part of what makes Kin life so great! However, please use your judgment when posting photos that show alcohol.

Contest administrators reserve the right to remove photos at their discretion.

Images will be judged on technical excellence and how well they showcase Kin life. Stay tuned for a post on the [Kin Blog](#) with tips on how to take a great photo.

Entrants will be asked to provide the following information in the contest entry process:

- Caption: Describe what we see and what event/project the photo was taken at
- Category: GIVE BACK, LEARN/GROW, MAKE FRIENDS/HAVE FUN
- City and province where photo was taken

Don't forget to **add some hashtags** in the description of your photo! Some options to get you started are #KinCanada, #GiveBackHaveFun #LeadersBuildingLeaders #ProudToBeKin #SocialGood #DoGoodFeelGood #volunteering #fundraising

IMPORTANT: Many of your photos will have people in them. You are responsible for obtaining the necessary releases from the individuals depicted and must be able to provide copies of those releases to Kin Canada upon request.

NOTE: an image release template for adults and children is available from Kin Canada in the [Resource Library](#). A group image release form is also available.

HOW TO ENTER

All images must be posted on the [Kin Canada Photo Contest Facebook page](#) or emailed to marketing@kincanada.ca.

Please do not post any photos that could be seen as inappropriate. The Sponsor reserves the right to remove photos at their discretion.

You may enter an unlimited number of photos.

PRIZES

Judging will be conducted by a panel of judges that will be announced on June 1, 2018. All judging decisions are final. Kin Canada will notify the winner through email and will announce the winner on the Kin Canada Photo Contest Facebook page, the Link, and iKin on September 15, 2018.

One **Best Picture award** will be given in each of the three categories (GIVE BACK, LEARN/GROW, HAVE FUN/MAKE FRIENDS). Reactions on photos (i.e. Likes) and interactions (i.e. shares) will be taken into consideration by the judges but will not be the deciding factor for Best Picture awards.

One **People's Choice award** will be given overall. Reactions on photos (i.e. Likes) and interactions (i.e. shares) will be the deciding factor.

Kin Canada will award the following prizes:

- All award winners will receive mention on Kin Canada's digital presences.
- A \$50 credit to the Kin Store.

YOUR RIGHTS

Your photographs help Kin Canada share the amazing things you are doing to help your community and the benefits of being part of the family of Kin. Thank you for helping to further the Association's mission through your photography.

If you submit a photograph to the Photo Contest, you grant Kin Canada and its related entities such as affiliates and subsidiaries a royalty-free, non-exclusive right in perpetuity to retain an electronic copy of your photo and use it in online and print materials.

QUESTIONS

Questions and inquiries about contest rules can be emailed to marketing@kincanada.ca.