



Serving the Community's Greatest Need from Coast to Coast



## Kin Canada

2021/22 ANNUAL REPORT











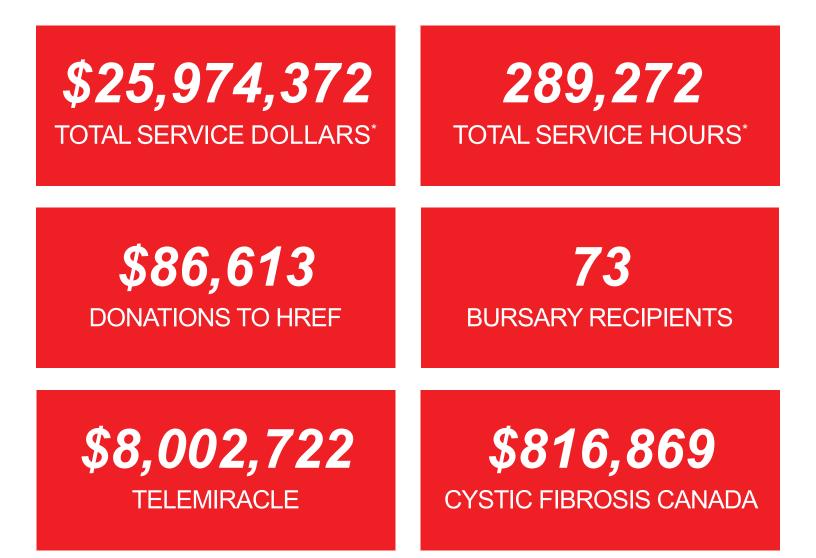






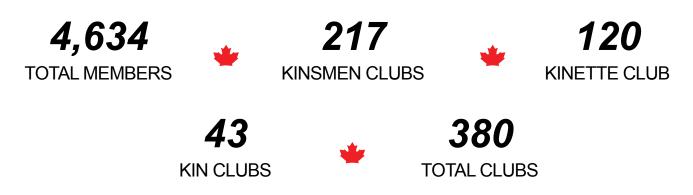


Thank you to all Kin Canada clubs and members for your hard work to Serve the Community's Greatest Need from coast to coast this year. Your impact is incredible once again!





\*Clubs reporting 87%



\*as of June 30, 2022

# Congratulations to the Kin Club of Delhi on their 2021/22 new charter!



## Congratulations to everyone who received the well-deserved honour of Life Membership this year!

Bob Forbes, Kinsmen Club of Niagara-on-the-Lake, D1 Christopher Kekes, Kin Club of Flamborough & District, D1 Ryan McClinchey, Kinsmen Club of Goderich, D1 Chris Michie, Kinsmen Club of Belgrave, D1 Colleen Wake, Kinette Club of Elgin-St. Thomas, D1 **Debbie Landry**, Kinette Club of Vermilion Bay, D2 Marcus Abrametz, Kinsmen Club of Prince Albert, D3 Rob Bateman, Kinsmen Club of Saskatoon POW City, D3 Brad Blackwell, Kinsmen Club of Dinsmore, D3 Dale Matthews, Kinsmen Club of Saskatoon, D3 Candace Kimpton, Kinette Club of Sasatoon & District, D3 Glenda McTavish, Kinette Club of Saskatoon & District, D3 Susan Stevenson, Kinette Club of Saskatoon & District, D3 Ross Revill, Kinsmen Club of Saskatoon, D3 Wendy Sydoruk, Kinette Club of Lloydminster, D3 Yvette Colbert, Kinette Club of Lloydminster, D3 Lucia Cutting, Kinette Club of Edmonton, D4

Charmen Baron. Kinette Club of Red Deer. D4 Sheila Harris, Kinette Club of St. Albert, D4 Cathleen Martin, Kinette Club of Stampede City, D4 Charles Richter, Kinsmen Club of Lacombe, D4 Rochelle Sucholotosky, Kinsmen Club of Prince George, D5 Kathy Miller, Kinette Club of Duncan, D5 Dennis Wilson, Kinsmen Club of Kentville & District, D7 Allan MacQuarrie, Kinsmen Club of New Glasgow, D7 Victoria Andrews, Kinette Club of Fredericton, D7 Tony Hessian, Kinsmen Club of New Glasgow, D7 Jeff Snow, Kinsmen Club of Notre Dame, D7 Darren Penney, Kinsmen Club of Corner Brook, D7 David Belyk, Kinsmen Club of Barrie, D8 Janet Popp, Kinette Club of Sutton, D8 Lenora Brown, Kinette Club of Sutton, D8 Doug Dent, Kinsmen Club of Lindsay, D8 Paul McPherson, Kinsmen Club of Lindsay, D8





## **JENNIFER BURRY**

As 2021/22 National President of Kin Canada, I am so excited to be able to come together with fellow Kin at the first in person National Convention in three years! These past few years have not been easy for any of us, but I have heard time and time again how many people were comforted, supported, and encouraged by their fellow Kin in very isolating times – either in person or virtually.

As our lives began to return to normal, I was honoured to be able to visit some districts and communities in person this Kin year. I was truly humbled to see the impact that you had on those around you. The passion and dedication that you give to your communities is so infectious and I thank you for refueling me with each and every visit. To hear the voices of the community members that your fundraising and projects have impacted was both heartwarming and inspiring. The lives that you literally change by doing what you do – well, add me to that list! This year was nothing short of amazing, and I couldn't have imagined the affect you would each have on me.

For those whom I didn't get to see in action, whom I didn't get to visit - I was still able to admire your community efforts from a distance, because of your wonderful use of social media. I FELT like I was with you, experiencing the BBQ's, festivals, parades, concerts, and so much more. Thank you, for sharing with us what you have been doing in your community.



To each member reading this, you are to be commended for your dedication to serving your community and for your passion for helping others. I know we still have some hurdles ahead, but I truly believe we can get through it together.

I know that I have said this many times throughout this year, and I plan on saying it many, many more: thank you. Thank you for everything you do, everything you give, everything you offer to your friends, family and community and thank you for being a part of our amazing Association. I am so proud to be a member of Kin Canada and I am deeply honoured to call you all my Family of Kin.

I look forward to the many hugs, tears, and laughs as I end my National President term, and I am excited to continue learning and growing alongside every one of you.

Yours in Kin,

Huny

Jennifer Burry National President 2021-2022













As was common with many organizations throughout the charitable and non-profit sectors in 2021/22, a key focus for our National Board of Directors was COVID-19 response and recovery. As the pandemic evolved, often on a weekly basis, it was critical that our actions evolved with it.

Despite these challenges, we were proud of our ability to continue advancing our Association through generative and fiduciary conversations and actions (often completed virtually and "behind the scenes"). Our top priorities continued to be supporting the longevity of our Association now and in the future and representing our membership at the national level. Thus, ensuring our clubs can do what they do best in their communities under the Kin Canada banner.

Some key highlights of the 2021/22 Kin year are outlined below.

While still relatively new, the **Finance and Audit Committee** played a key role in strengthening the board's fiduciary insight into Kin Canada's finances. Accordingly, during the past year, the board has undertaken a more comprehensive approach to the financial health of Kin Canada. We continue to focus on how to ensure Kin Canada's fiscal sustainability while meeting the needs of our members. Identifying additional ways to improve transparency around the national budget and Kin Canada's financial status remains a priority. In addition, this committee has provided strong leadership regarding time-consuming legal matters that we have identified we must strengthen our Association against moving forward.

Our **Human Resources Committee** focused on filling the role of Interim Executive Director. While a significant effort was exhausted, the search ultimately proved unsuccessful. As a result, the job posting was closed and remains on hold for now, largely due to financial constraints. In the meantime, Kin Canada Operations and the National Board of Directors have been able to adapt to ensure we can continue to serve the membership and the Association as a whole.

Our **Strategic Planning Committee** was reactivated this past year to focus on a few key efforts. Firstly, as with most other organizations in the non-profit sector, it was critical to review the progress and continued relevance of our existing strategic plan given the impacts of COVID-19. Secondly, there was an increased focus on monitoring progress against the key priorities while ensuring a clear and transparent framework is in place to strengthen accountability. Work in these areas is ongoing as we strive to make progress toward the short, mid, and long-term goals in our Strategic Plan.

As a national board overall, many steps have been taken internally to strengthen our effectiveness for today and tomorrow. Therefore, our strategic and generative conversations have increased while ensuring we also dedicate time to our fiduciary responsibilities.

The **Succession Committee** has been exploring ways to ensure a better balance of board composition moving forward. It, therefore, has brought a motion forward to the membership for consideration at the 2022 Annual General Meeting. Furthermore, while there were no National Director position vacancies to promote in 2021/22, the committee worked to increase awareness about the importance of the role of National Vice President of Kin Canada.



With a responsibility to provide an unbiased evaluation of the board's efforts, the **Audit and Evaluation Committee** has been an internal mechanism to provide feedback on improvement opportunities for our team. Externally, the board has recently applied to pursue non-profit accreditation via a third party, Imagine Canada. Recognized as a leader in this sector, Imagine Canada works with non-profits and charitable organizations, both as an independent accreditation entity as well as a resource centre to help strengthen organizations and the impacts they have.

The **Credentials and Election Committee** has undertaken a significant effort to ensure our 2022 AGM is not only hybrid in nature but that a voting platform is present so that clubs can have their Accredited Delegates attend in person or virtually. In years past, Accredited Delegates had to be in person to exercise the right to vote on behalf of clubs that they were representing. This is exciting as this initiative supports one of our priorities for Kin Canada - increasing access to all meetings of the members for all clubs and members of clubs.

The board would be remiss not to acknowledge the additional efforts of Carmen Preston this past year. We are all saddened by the loss of our Executive Director Grant Ferron, and we are thankful to Carmen and the entire Kin Canada Operations team for stepping up during his absence.

Lastly, we would like to thank YOU – our fellow Kin. You have stuck by Kin Canada and continued to be the heart of our Association. With passionate volunteer members like you, we remain optimistic about our ability to continue **Serving the Community's Greatest Need** for years to come.

Yours in Kin,

2021/22 National Board of Directors





## Remembering Executive Director Grant Ferron



This space in our annual report would typically feature an insightful, inspiring - and certainly lengthy - message from Kin Canada's Executive Director, Grant Ferron. He would eloquently reflect on the past Kin year, acknowledge the many accomplishments of all Kin, and generate excitement about all the exciting things to come. However, this year, we reserve this space to pay tribute to ED Grant instead.

On June 6, 2022, ED Grant passed away after a long and courageous battle with cancer. This loss of an inspirational leader was felt across the country - within our Association and beyond. His impact on many of our members, our staff team, and Kin Canada was undeniable, and he is deeply missed by all who had the pleasure to know him.

Grant started the ED role in 2015 and brought energy, passion, humour, and many BHAGs (Big Hairy Audacious Goals) to the National Board of Directors and Kin Canada Operations teams. He always



thought outside the box and was never completely "off the clock". His entrepreneurial mind was constantly turning about how to advance Kin Canada. He would often find sparks of inspiration in movies, tv shows, books, and even conversations with strangers that he could later apply to Kin.

Grant also had a passion for developing others and loved watching them succeed. One of the accomplishments he was most proud of during his time with Kin Canada was helping Governors, District Council members, Committee Members, and Operations staff develop as leaders. He was also dedicated to education and was the driving force behind the development of rewarding learning opportunities for all Kin members.

Grant often shared about finding fulfillment and inspiration from his interactions with Kin members from across the country. He took a genuine interest in everyone he met in his travels and made deep connections with many people who would become his lifelong friends. He was exceptionally proud to be part of the Family of Kin and was not shy to share publicly how much he loved the work he got to do.

We know that his work and legacy is continued by the many Kin he inspired, influenced, or impacted in his seven years with our Association.

Happy to meet. Sorry to part.



Operations Manager Update



## **CARMEN PRESTON**

Like all clubs and members this year, 2021/22 required the Operations Team to adapt more than we ever expected. The pandemic was certainly a factor for us as we worked to assist struggling clubs and find new and creative opportunities for Kin to stay connected across the country. We were also managing the absence and subsequent passing of our team leader, Executive Director Grant Ferron.

Despite these challenges, I am proud of how all staff came together to address the needs of Kin Canada clubs while continuing to manage our existing, daily administrative demands and work toward strengthening our Association for the future. Several staff members were asked to take on some tasks that ED Grant would normally handle, and all staff pulled together to support each other and collaborate. I would like to take the opportunity to thank the Operations Team for truly embodying Kin Canada's values and for your hard work and dedication. It is greatly appreciated.

On behalf of everyone in Operations, I would also like to thank the 2021/22 National Board of Directors, Governors, and Vice Governors for their ongoing support and willingness to adapt alongside us.

Lastly, I would like to thank you - our clubs and members - for all that you have done and continue to do across the country. I am continuously amazed by the creative ideas Kin come up with, and the passion you all have for supporting your communities. You truly showed the spirit of Kin as you continued Serving the Community's Greatest Need this year.

Below are some of the key 2021/22 Operations highlights.

This year was a year for us to evaluate our programs and resources, improve efficiency, and focus our efforts where they make an impact for our clubs and the future of our Association. Through that process, significant progress was made in the development of the **2021-2026 Strategic Plan and the 2021/22 Operations Roadmap**. Working together with the National Board of Directors, the Operations Team reviewed the Strategic Plan, discussed it at length over many months, and determined how to make key strategic priorities operationally Specific, Measurable, Attainable, Relevant, and Timely. Work continues with the Strategic Planning Committee, and we are very pleased with the direction. We remain motivated and invested in achieving results.

As pandemic fundraising challenges for clubs continued, we were pleased to be able to offer struggling clubs financial support again this year. The **Dues Relief Program** offered up to 50% reduction of National Dues and the **COVID-19 Disaster Relief Fund** offered funding for club projects. A total of 44 clubs received Dues Relief totalling \$48,190 and 14 clubs received Disaster Relief Funding totalling \$39,182. From feedback and impact stories shared by clubs who received support, there is no doubt that Kin Canada's ability to provide dues leniency and funding for projects was critical to supporting clubs through difficult times.



The Awards & Recognition Committee launched the President's Recognition Award this Kin year. Members nominated for the special recognition receive a card with a handwritten note from the National President, and a pin. As members are the heart of our Association, we are pleased to be able to send nominated Kin a small gift to recognize all that they have done and continue to do.

With Kin Michael Loggie's help, improvements were made to the way we **welcome and communicate with Kin Canada's new members.** This year, we launched a digital new member email campaign to build excitement for new members, and trickle helpful information to them as they get their bearings in all levels of our Association. Going digital allowed us to provide more information directly to the new member and created opportunities for us to optimize how we send out the certificate, pin, and name badge.

The Vice Governor Training program underwent a full revamp this year as well following the formation of the **Governor Training Committee.** The training format was evaluated and revised to align better with modern business and leadership practices. Changes resulted in increased opportunities for learners to put theories into practice, develop plans for their Governor year, and build collegiality with their fellow Kin. Training occurred through monthly online meeting over a span of eight months, instead of as two in-person weekend training sessions. The committee also focused on evaluating the District Leadership Seminar (DLS) format and anticipates changes for the 2022/23 Kin year.

This year, we were pleased to implement the **Diversity**, **Equity**, and **Inclusion** (**DEI**) **Taskforce** with the goal of bringing together Kin members with knowledge, skills, experiences, and passions surround diversity, equity, and inclusion in Canada. While the working group is still new, important conversations about how Kin Canada can grow, learn, and better reflect the diverse population of our country have been very valuable. A three-part learning series on DEI topics has also been developed which will launch in 2022/23.

Last but not least, we were thrilled with club participation in Kin Canada's 10th Annual National Day of Kindness (NDK). This event remains an important national campaign that enhances communities, increases awareness about our clubs and Association, and opens doors for Kin to create new local partnerships and relationships in their communities. We will continue this fun, feel-good program next Kin year as well.

Across all Operations departments, we remain active in seeking administrative efficiencies, collaborating to reduce silos, seeking feedback from the membership, and working to achieve goals outlined in Kin Canada's Strategic Plan. We look forward to another Kin year of working with you and watching you all do what they do best!

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Carmen Preston Operations Manager





## Celebrating District 2 Governor Lori Miles





The Family of Kin also lost another inspirational leader in 2021/22 when Life Member Lori Miles (HRF) passed away during her District 2 Governor year.

Lori was proud to be a re-chartering member of the Vermilion Bay Kinettes in 1989. She went to her first meeting and walked out as Club President. During her first year, her husband Scott (LM, HRF) was injured, causing the pair to move to Thunder Bay for the next seven years.

While living in Thunder Bay, Lori started her career with H&R Block. Once Scott and Lori were able to move back home to Vermilion Bay, Lori continued to work with H&R Block. She later purchased the Dryden franchise and, a few years later, moved into her own building. She was immensely proud to be located on a street of businesses mostly owned and operated by women.

Once back home, Lori continued with her Kin Canada career, holding positions at all levels of the association. She held every role at the club level and served as Deputy Governor, Vice Governor (twice), and District Governor (twice). At the National level, she served on the Board of Directors.

Lori also achieved almost every award available in Kin Canada. She received her Life Membership on October 3rd, 2015 and was also presented with the Lion's International Hope Medal from the Vermilion Lions Club for her many years of volunteering in her community. On June 4, 2022, she was posthumously honoured with the highest-level Hal Rogers Fellow Medal.

In recent years, Lori faced many health battles, but was grateful for the support of her family, Kin family, and her community. She was also thankful to the organ donor who gave her the life-changing gift of a kidney and pancreas.

Governor Lori is deeply missed by all who had the pleasure of knowing her. While she left us far too soon, she would be proud to see how District 2 and fellow Kin came together across the country to support each other. She would also be touched that her District Executive team stepped up to honour her vision for the remainder of her Governor year.

Happy to meet. Sorry to part.







## LIFE MEMBER SHEILA LAVERTY

Another Kin year has come to a close, giving us all an opportunity to celebrate what we have collectively accomplished, and to consider what the future holds for service in our communities. I would also be remiss not to acknowledge the compassion, enthusiasm, humour, encouragement, and strong leadership that Past National Service Director Lisa Maggrah brought to our Association throughout her 2020-2021 term.

As National Service Director for the end of the 2021/22 Kin year, I am really just getting started! However, I have been consistently amazed and impressed by how clubs faced the challenges as the world began to open back up. It has been gratifying to see that – in typical Kin fashion - you did not let hurdles dampen your passion for service and volunteerism. You adapted to restrictions in tough times and quickly rejoiced when Kin life began to return to normalcy.

As we move forward to a new Kin year, I am excited about all the possibilities that will present themselves when we combine our tried-and-true methods with the new knowledge, skills, and tools we acquired in 2021/22. I believe a key part of our success will also include proudly sharing our impact and our passion for service with our communities, allowing us to increase the number of Canadians who know who we are and what we do.

As always, your National Service Network and your District's Service Director remain available to you and your club. Your service team continues to meet regularly to support each other, discuss ideas, and share knowledge that will help us serve our fellow Kin while also advancing our Association as a whole.

We truly enjoyed serving as sounding boards this year and we were thrilled to be able to provide information and resources to both new and long-time clubs. We hope all clubs will continue to reach out next year!

Yours in Kin,

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**Sheila Laverty** 2022-2024 National Service Director









## **JOANNA LOW**

This 2021/22 year has brought to light the resilience and determination of Kin Canada members to make a difference across our country. It hasn't been an easy time, and yet, our clubs gave all they could with a generous heart and thoughtful decisions to significantly impact those in need. Kin Canada Bursaries was fortunate to have been a recipient of this generosity, and we are so grateful for the \$86,613 donated by individual Kin members and clubs this fiscal year.

The stories of the challenges these students have faced in their struggles to achieve their academic goals have left a permanent imprint on the hearts of the Hal Rogers Endowment Fund Board of Trustees. We are tremendously grateful that the generosity of Kin has helped us reach so many deserving students from coast to coast to coast.

This year, we are also incredibly excited to announce two new named bursaries. These bursaries are in recognition of clubs with a cumulative donation of \$50,000. The Kinette Club of Calgary became the first Kinette Club to reach this milestone. Their named bursary is "Time to Thrive" and will be awarded to a mature student returning to school.

The second club to hit the \$50,000 cumulative donation milestone is the Kinsmen Club of Sudbury. Their bursary will be called the "Sudbury Kinsmen Club Bursary" and it will support a local student, ensuring these funds continue to impact their community for years to come!

Thank you for your continued support of the Hal Rogers Endowment Fund and Kin Canada Bursaries.

Yours in Kin,

Joanna Jow

Joanna Low 2021/2022 Board of Trustees Chair Hal Rogers Endowment Fund



Since 1994, 1,287 bursaries have been awarded to deserving students across Canada for a total of \$1,291,000.







## **CRYSTAL BLOOMFIELD**

When I received the first call from Shannon Johnston of the Kin Club of Thompson letting me know that my application had been endorsed by her club, it truly was a surreal moment. I was, in fact, shocked. I really didn't expect to hear back after my initial submission!

When Shannon called me again a few weeks later with even more outstanding news, I was in complete disbelief, again left speechless, twirling with the words "inaugural winner" and "congratulations", while also having the idea of my photo in the paper swirling around me. I do believe I was most astounded at the fact that I had won nationally! It is a feeling of accomplishment to share success locally, but to have been selected through each round of meticulous scoring, I truly am honoured.

There are a few points that I would like to share. First, these funds will most definitely cover a substantial portion of the upcoming school supplies, clothes, and fees that September brings. This lifts a massive weight from my shoulders; we all know how expensive the world is now.

Secondly, the impact this will have on my twelve-year-old daughter is monumental. Not only because mom has money for a Happy Meal, but when she's grown, she will all understand how hard I worked to get where I am now. Nineteen years is a long time to be out of school, and I know my children will understand the dedication and commitment I made to them.

Lastly, those who read the paper in print or online will know that another Phoenix has risen, and perhaps, they will read my story and see that, if I can do it, they can too!

I am forever grateful to the Kin Club of Thompson, all Kin Canada members and clubs who support the Kin Canada Bursaries program, and the Kinette Club of Calgary who made the "Time to Thrive" Bursary possible! You have all changed my life!

"I never said it would be easy, I only said it would be worth it," Mae West.

Sincerely,

## **Crystal Bloomfield**

2021/22 Kin Canada Time to Thrive Bursary\* Recipient

(\*made possible by donations from the Kinette Club of Calgary)



From left to right,Thompson Kin Club members Peter Frigo, Robyn Foley, club president Shannon Johnston and Kin Canada's Time To Thrive Bursary recipient Crystal Bloomfield | Thompson Kin Club





## KIN CLUB OF NEEPAWA (D2) HUGS FOR THE HOLIDAYS: SENIORS EDITION 2

This Kin year, we were pleased to award the Hal & Elspeth Rogers National Service Award to the Kin Club of Neepawa. Their Hugs for the Holidays Project was an adopt-a-seniors program run during the Christmas season. The project engaged the community by asking locals to nominate a senior and provide suggestions about what that person may like to receive as a gift. The main purpose of the gift was to let the recipient know that their community was thinking of them, while also helping to briefly alleviate senior isolation during the pandemic.

The Hugs for the Holidays program was born when a gap was identified in the community. Although the Salvation Army did offer a hamper program around the holidays, it was not able to support very many seniors. The club knew they could fill the gap, so they got busy making it happen.

The entire community rallied around this project. An incredible 79 people and businesses adopted seniors directly, and over 50 businesses donated towards adopting seniors. With 100% club participation and 325 service hours, 291 seniors in 4 seniors' complexes and private homes received a special gift!

The club also utilized local partnerships and engaged volunteers and the media to help make the project a success. They partnered with four organizations, worked with 30 volunteers, had the support of local media, and even recruited a new member.

A true representation of service, the goal of this project was to make seniors in the community feel seen, recognized, and less alone through a small gift given with a whole lot of love.

Congratulations to the Kin Club of Neepawa and all involved in fulfilling this important local need in the community!





Congratulations to the following clubs who won the Hal & Elspeth Rogers Service Award at their district levels and proceeded to the national competition for consideration. We thank all the clubs who took time to share their impressive club projects and impact stories this year!

## **KINSMEN CLUB OF GLADSTONE (D2) – HAPPY ROCK SNO-DRAGS**

In partnership with Farm-Boyz Racing, the Kinsmen Club of Gladstone hosted the Happy Rock Sno-Drag Races, a snowmobiling drag race that lifted the community's spirit after several years of limited gatherings in the region.

Funds raised aided four key pillars of Gladstone: the local arena, swimming pool, and two community centres.



## KINETTE CLUB OF EDMONTON (D4) – DECEMBER TO REMEMBER



The Kinette Club of Edmonton made December special for 200 students at a local school by hand delivering brand new backpacks full of gifts and goodies.

Each student received PJs, a stuffed animal, a book, socks, a toque, mittens, dental items, a toy, and a goodie bag. All the students were extremely grateful for the kindness of their local Kinette Club!

## **KINSMEN CLUB OF LEDUC (D4) – LEDUC COUNTRY LIGHTS**

Members of the Kinsmen Club of Leduc spent 1,470 hours planning, setting up, supervising, and promoting their Leduc Country Lights project. Partnering with local community groups as well as receiving assistance from the Edmonton Kinsmen and Kinettes, the club set up a holiday light spectacle for thousands of community members to enjoy!



## KINSMEN CLUB OF LADYSMITH (D5) - NO OTHER BIFFY LIKE IT



When taking on an immense \$97,000 construction project for a much-needed washroom in their downtown core, the Kinsmen Club of Ladysmith did it in style! From matching the "heritage theme" of the downtown, to putting in a garden out front, to having a local artists include "windows" and sky ceilings inside, and placing a tourism map outside, no detail was over-looked! The unique "biffy" took over 450 club and community volunteer service hours and was also supported by local tradespeople and businesses owners.

## KIN CLUB OF GANANOQUE (D6) – THE RED BAG PROJECT

The Kin Club of Gananoque worked with funds from the Peterborough Kinsmen Super TV Bingo, and bags from the Kinsmen Club of Brockville to ensure 150 elementary students had the supplies they needed to succeed during lockdown learning. Providing the "red bags" helped the club even the playing field for students who didn't have adequate supplies. It also took some pressure off lowincome parents.



## KIN CLUB OF RUSSELL (D6) – CATCH THE ACE LOTTERY



The Kin Club of Russell has had enormous success with their Catch the Ace lottery, spending over 15,000 hours over 679 days, with the lottery appearing in all 444 municipalities in Ontario!

The club leveraged many community partnerships to sell tickets and promote the lottery. The project brought in \$2.2 million with \$1.1 million going to weekly prizes. Six local charities and Cystic Fibrosis Canada received over \$971,000 in donations! If that wasn't enough, the club developed its very own software for a hybrid lottery model which it has generously provided to other charities, clubs, and service groups at no cost.

## KINSMEN CLUB OF LINDSAY (D8) – TOY DRIVE

Entering its 75th year, the Kinsmen Club of Lindsay's Toy Drive is the most renowned charitable event in the Kawartha Lakes.

This year, volunteers and members spent over 2000 hours and raised \$1.5 million in toy inventory and \$120,000 in financial donations.

950 families (representing 1674 children) each received gifts, books, puzzles, board games, stocking stuffers, and stuffed animals – an incredibly generous package that helped make Christmas morning special for so many local kids!





KINdness in Action



## **2022 NATIONAL DAY OF KINDNESS**

This year marked Kin Canada's 10th Annual National Day of Kindness (NDK) and we were thrilled that over 135 clubs celebrated! We saw clubs thanking first responders, paying for hospital parking, buying coffee for strangers, handing out gift cards, and playing KINdness bingo!

Many clubs showed creativity in their projects by shoveling out fire hydrants to aid firefighters, arranging group blood donations, offering drive-thru dinners for seniors, involving local schools, and so much more!

Many clubs also leveraged NDK to effectively build or strengthen local partnerships and relationships with businesses and the media. Through these new or established collaborations, clubs helped drive traffic to local businesses while expanding their KINdness reach and increasing awareness about their club.

Thank you to every club and member who took the time to do something nice for others on NDK! We know you made so many people smile, and we are sure that the positive ripple effect of KINdness extended even further than any of us could ever know!



Service KINspiration



While we could never fit all the amazing projects into one annual report, all Kin Canada clubs were busy this year filling the most important needs for their city or town!

## Canadian communities got cleaner!

In true Kin fashion, community clean-ups remained a part of Serving the Community's Greatest Need in a safe and helpful way this year! Several Clubs worked to keep their communities beautiful, including the Kinette Club of Fort McMurray, Kin Club of Paradise, Kinette Club of Flin Flon, Kinsmen Club of Witless Bay and Area, Kinette Club of Lloydminster, Kinsmen Club of Tillsonburg, and the Kin Club of Halifax.



Members rolled up their sleeves to fill an important, ongoing, and widespread need in Canada – blood donation!

This year, Kin across the country donated 1,589 units of blood! Since 2015, Kin members have donated over 6,000 units and, out of 5,000 non-profit partners with Canadian Blood Services, Kin Canada in the top 10 for donations!

Thank you for donating, for spreading awareness, and for continuing to be a MAJOR part of Canada's Lifeline!





## Basic essentials were provided!

For "Socktober," the **Kinsmen Club of Edmonton** collected socks for Operation Friendship Seniors Society. They delivered 3,600 pairs of socks that went to seniors in need.



For their second annual blanket drive, the **Kinette Club of Lloydminster** collected 53 blankets for the Lloydminster Sexual Assault Services.



### Kin brought joy to others over the holidays and cold, winter months!

The **Kinette Club of Lac La Biche** celebrated 10 years of their Photos with Santa project that raises funds while bringing smiles to families for the holidays.





Thanks to a donation from the **Kinsmen Club of St. Albert, the Kinette Club of St. Albert** made over 400 Halloween treat bags to donate to local food banks and women's shelters. They also held a "Fill a Bus" event, working with the local high school leadership group and yoga studio to help unload the bus



The **Kinsmen and Kinette Club of Kindersley** enjoyed a night out in the community singing Christmas carols and collecting donations, all while bringing joy to listeners of all ages. The club had a great turnout and were thrilled to present over \$2000 to the local food bank to support holiday needs for families.





The **Kinsmen Club of Feversham** successfully set up an outdoor rink for public use after proposing the idea to their municipal council. It was well-utilized and created an opportunity for the community to enjoy more outdoor recreation activities during isolating times.

## Clubs got creative in collaborative community partnerships!

The **Kinsmen and Kinette Clubs of Moose Jaw** partnered to offer their annual safe ride home program, "Kin-Safe Ride." The goal of this program is to prevent drinking and driving. Individuals, businesses, and event organizers are all welcome to use/book the service.

The **Kin Club of Nashwaaksis** partnered with the local Red Cross to support the population of people experiencing homelessness in their region who needed a safe place to isolate while recovering from COVID. Rental income generated allowed the club to invest back into their community.

The **Kinsmen Club of North Battleford** held their 50th Indoor Rodeo. There was overwhelming support for the rodeo this year, with the crowds at full capacity, eager for entertainment opportunities!

The **Goderich and Clinton Kinsmen and Kinettes** had an excellent 31st Annual TV Auction, working together to raise over \$61,000 for their communities.



...and so much more!



Financial Statements

YEAR ENDED JUNE 30, 2022



## **INDEPENDENT AUDITOR'S REPORT**

To the Members of Kin Canada

#### **OPINION**

We have audited the financial statements of Kin Canada, the "Association", which comprise the statement of financial position as at June 30, 2022, and the statements of operations and changes in fund balances, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at June 30, 2022, and the results of its operations and its cash flows for the year then ended in accordance with Canadian Accounting Standards for Not-for-Profit Organizations.

#### **BASIS FOR OPINION**

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Association in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### **OTHER MATTERS**

The statement of financial position as at June 30, 2021 and statement of operations and changes in fund balances, and statement of Cash Flows for the year then ended, were audited by the predecessor auditor. The predecessor auditor issued an unqualified opinion. The predecessor auditor's report is dated August 13, 2021.



#### RESPONSIBILITIES OF MANAGEMENT AND THOSE CHARGED WITH GOVERNANCE FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian Accounting Standards for Not-for-Profit Organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

#### AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

• Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

• Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.

• Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.



• Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.

• Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

MAC LLP.

LICENSED PUBLIC ACCOUNTANTS CHARTERED PROFESSIONAL ACCOUNTANT

Waterloo, Ontario August 9, 2022



510 Weber Street North, Waterloo, Ontario N2L 4E9 30 Arthur Street South, Elmira, Ontario N3B 2M7 T: 519.725.2600 | TF: 1.877.725.2611 | 111.mac.ca.com



## **STATEMENT OF FINANCIAL POSITION**

JUNE 30, 2022

	General Fund	Hal Rogers Endowment Fund	National Disaster Fund	2022	2021
ASSETS		T unu	i unu		
Current	¢400 540	¢047 500	¢ 40,000	¢400.004	¢400 740
Cash Building reserve Legal reserve	\$198,512 37,759 45,000	\$217,509 -	\$46,880 -	\$426,901 37,759 45,000	\$488,710 -
Other investments (Note 3) Accounts receivable	4,409 77,237	- 923,891	148,037	43,000 1,076,337 77,237	- 1,081,351 129,672
Inventory Prepaid expenses	28,028 147,264	-	-	28,028 147,264	29,089 136,789
	538,209	1,141,400	194,917	1,874,526	1,865,611
non-current					
Capital assets (Note 4)	42,976	-	-	42,976	47,854
	\$581,185	\$1,141,400	\$194,917	\$1,917,502	\$1,913,456
LIABILITIES					
<b>Current</b> Accounts payable & accrued liabilities	\$48,117	-	-	\$48,118	\$38,002
Deferred revenue (Note 5)	227,244	-	-	227,244	219,716
	257,361	-	-	275,362	257,718
NET ASSETS					
Unappropriated Appropriated	305,824	- 1,141,400	- 194,917	305,824 1,336,317	292,978 1,362,769
	305,824	1,141,400	194,917	1,642,141	1,655,747
	\$581,185	1,141,400	194,917	1,917,502	1,913,456



## STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

YEAR ENDED JUNE 30, 2022

	General Fund	Hal Rogers Endowment Fund	National Disaster Fund	2022 total	2021 total
Revenue					
Dues and assessments	\$966,247	-	-	\$966,247	\$907,147
Non-dues revenue	42,683	-	-	42,683	31,063
Wage subsidy	26,916	-	-	26,916	117,088
Contributions and interest		101,053	3,486	104,539	227,755
					·
	1,035,846	101,053	3,486	1,140,385	1,283,053
Expenses					
Disbursements	-	89,356	41,635	130,991	134,798
National convention	5,670	-	-	5,670	5,915
Education and training	30,166	-	-	30,166	2,184
Club materials	2,528	-	-	2,528	4,630
Committee	1,300	-	-	1,300	2,006
Kin sales cost of goods sold	24,199	-	-	24,199	24,856
Marketing and website	529	-	-	529	2,838
Board and governance	10,207	-	-	10,207	3,612
Staffing costs	426,841	-	-	426,841	490,791
Professional fees	45,107	-	-	45,107	44,762
Office administration & supplies	48,919	-	-	48,919	41,639
Building maintenance - operational and repairs	136,951	-	-	136,951	73,285
Amortization	8,459	-	-	8,459	8,100
Liability and D&O insurance	179,641	-	-	179,641	146,071
Debt write off	54,293	-	-	54,293	51,861
Club support - Post COVID-19	48,190	-	-	48,190	70,828
	1,023,000	89,356	41,635	1,153,991	1,108,176
excess(deficiency)	12,846	11,697	(38,149)	(13,606)	174,877
of revenue over expenses for year					
balance, beginning of year	292,978	1,129,703	233,066	1,655,747	1,480,870
balance, end of year	\$ 305,824	\$ 1,141,400	\$ 194,917	\$ 1,642,141	\$ 1,655,747



## **STATEMENT OF CASH FLOWS**

YEAR ENDED JUNE 30, 2022

	2022	2021
Operating activities		
Excess (deficiency) of revenue over expenses for year	(\$ 13,606)	\$ 174,877
Adjustments for: Amortization	8,459	8,100
	(5,147)	182,977
Changes in non-cash working capital:		
Accounts receivable	52,435	29,139
Inventory	1,061	3,305
Prepaid expenses	(10,475)	(7,101)
Deferred revenue	7,528	(15,897)
Accounts payable and accrued liabilities	10,115	(8,146)
	60,664	1,300
	55,517	184,277
Investing activities		
Purchase of capital assets	(3,581)	-
Net decrease in other investments	5,014	(112,536)
	1,433	(112,536)
Increase in cash	56 050	71 711
	56,950	71,741
Cash balance, beginning of year	488,710	416,969
Cash balance, end of year	\$ 545,660	\$ 488,710



## **NOTES TO FINANCIAL STATEMENTS**

June 30, 2022

#### 1. Purpose of organization

The mission of Kin Canada, the "Association" is to promote and direct service work through fellowship amongst its members. The Association operates in Cambridge, Ontario and it is incorporated under the Canada Corporations Act as a not-for-profit organization.

#### 2. Significant accounting policies

**Basis of Accounting** - These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations.

**Fund Accounting** - The Association maintains accounts in accordance with the principles of fund accounting. Fund balances of the Association are classified for accounting and reporting purposes into the following funds to be used according to the directions of the donor or as determined by the Association.

The General Fund is used for general income and expenses.

The Hal Rogers fund is a charitible trust, established for educational purposes.

The National Disaster Fund was established to provide funding for natural disasters that may occur within Canadian communities.

**Recognition of Income** - The deferral method of accounting for contributions is followed. Revenue is recognized when the related services are rendered. The unearned portion of dues is included in deferred revenue.

#### **Financial Instruments**

*Initial measurement* - The Association initially measures its financial assets and liabilities originated or exchanged in arm's length transactions at fair value. Financial assets and liabilities originated or exchanged in related party transactions are initially measured at cost.

The cost of a financial instrument in a related party transaction depends on whether the instrument has repayment terms. If it does, the cost is determined using its undiscounted cash flows, excluding interest and dividend payments, less any impairment losses previously recognized by the transferor. Otherwise, the cost is determined using the consideration transferred or received by the Association in the transaction.

*Subsequent measurement* - The Association subsequently measures all its financial assets and financial liabilities at amortized coost, except for investments in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in net income, in the period incurred.

Financial assets measured at amortized cost include cash and accounts receivable.

The Association's financial assets measured at fair value include other investments.

*Impairment* - Financial assets measured at cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in net income. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is not greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in net income.

*Transaction costs* - The Association recognizes its transaction costs in excess of revenue over expenses in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

**Capital Assets and Amortization** - Capital assets acquired prior to 1980 are carried on the statement of financial position at a nominal value of \$1. Purchased capital assets acquired after 1979 are recorded at cost. Contributed capital assets are recorded at fair value at the date of contribution. Amortization is provided in the accounts using the following methods and annual rates:

Computer equipment	Straight line	3-5 years
Computer software	Straight line	10 years
Furniture and fixtures	Straight line	3-20 years

**Land** - The association has a 99 year lease with the City of Cambridge for the land on which the building is located, expiring in 2077. The lease rate is \$1 per year. The information to estimate its fair market value is not readily available, therefore, no accounting recognition of this contribution has been made. If recognition were given to the contribution, there would be no effect on the net operating results of the Association.

**Contributed Materials and Services** - Volunteers contribute their time to assist the Association in carrying out its activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

**Disclosure and Use of Estimates** - The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. These estimates are reviewed periodically and, as adjustments become necessary, they are reported in earnings in the period in which they become known.

Estimates are used when accounting for certain items such as revenues, useful lives of capital assets and asset impairments.

**Inventory** - Inventory is recorded at the lower of cost and net realizable value, determined on a first-in, first-out basis.



3. Other Investements			2022	2021
Guaranteed investment certificate		\$ 67	77,553	\$ 667,889
Mutual funds			8,870	4,449
Common shares		32	25,190	341,944
American depository receipts		Ľ	57,995	60,349
Foreign securities			6,729	6,722
		\$ 1,076,337		\$ 1,081,353
4. Capital assets				
	cost	accumulated amortization	net 2022	net 2021
Computer equipment	\$ 57,870	\$ 43,223	\$ 14,647	\$ 19,525
Computer software	47,266	20,612	26,654	26,654
Furniture and fixtures	73,472	71,797	1,675	1,675
-	\$ 178,608	\$ 135,632	\$ 42,976	\$47,854

Pursuant to the Lease Agreement between The Association and The City of Cambridge dated July 26, 1978. The building located at 1920 Hal Rogers Drive in Cambridge, Ontario and all other fixed improvements which are added to the land ("Fixtures") are owned by The Association during the term of the Lease. Upon the expiration or termination of the Lease, the building and Fixtures become the absolute property of the City of Cambridge. The net book value of the building is \$Nil. Any potential assignment or subletting of the building and Fixtures are subject to the prior written consent of The City of Cambridge.

#### 5. Deferred revenue

Deferred revenue represents restricted operating funding and contributions received in the current year that are related to subsequent years. Changes in the deferred contributions are as follows:

	2022	2021
Balance, beginning of year	\$ 219,716	\$ 235,613
Amounts received during the year	987,278	219,716
Amounts recognized as revenue in the year	(979,750)	(235,613)
Balance, end of year		
	\$ 227,244	\$ 219,716

#### 6. Financial instruments

**Risk Management** - The significant risk to which the Association is exposed is interest rate risk and liquidity risk. There has been no change to the risk exposures from the prior year.

**Interest Rate Risk** - The Association manages its portfolio of investments based on its cash flow needs and with a view of optimising its interest income.

**Liquidity Risk** - Liquidity risk is the risk that the Association will not be able to meet its obligations associated with financial liabilities. Cash flow from operations provides a substantial portion of the Association's cash requirements. The Association is exposed to this risk mainly in respect of its accounts payable.



### NATIONAL BOARD OF DIRECTORS

Jennifer Burry, National President Cameron Kemp, National Vice President Terri Iredale, Past National President Tammie Corbett, National Secretary Dave Roberts, National Director Dave Tidbury, National Director Lorraine Duxbury, National Director Lee Burry, National Director Marley Hanishewsky, National Director Marty Makins, National Director Ryan McClinchey, National Director

#### **W** OPERATIONS TEAM

Grant Ferron, Executive Director (passed away June 6, 2022) Carmen Preston, Operations Manager Melina Hayward, Membership Services Coordinator Melanie Nieson, Risk Management Coordinator Lindsay King, Club Support Coordinator Krista Nicol, Communications Coordinator Jennifer Haug, Administrative Support Lindsay Irvine, Projects Coordinator Taylor Reimer, Education and Training Coordinator

#### DISTRICT GOVERNORS

Chris Heimpel, D1 Dave Heimpel, D1 Lori Miles, D2 Michelle Miller, D3 Garth Brookwell, D4 Jenny Jones, D4 Sharole Bell, D5 Sean Thompson, D6 Bill McFadden, D7 Ashley Johnson, D8

#### 👾 NATIONAL AWARDS COMMITTEE

Debbie Landry, Chair Penny-Lees Smith Brian "Coop" Cooper Melanie Nieson

#### ✤ NATIONAL EDUCATION AND TRAINING COMMITTEE

Ashley Ford Hillary Derksen Jacob Dlutek

JM Lemoeligou Melodie Lemoeligou Michael Loggie Teresa Roberts Taylor Reimer

### GOVERNOR TRAINING COMMITTEE

**Erin Thomson** 

Amanda Naughton-Gale

**Taylor Reimer** 



#### NATIONAL SERVICE NETWORK

Lisa Maggrah National Service Director (2020 - 2021)

**Sheila Laverty** National Service Director (2022 - 2024)

Lindsay Irvine National Projects Coordinator

**Joanna Low** Kin Canada Bursaries Chair

Lisa Burechails Kin-CF Liaison **Danielle Legard-White** Manager, Partnership Development Canadian Blood Services

District Service Directors Theresa McColl Dean Kitchen Diane Therien Amanda Whyte Nancy Johnson Kelly Woywitka Sean Allen Pat Bowers Cindy Caron

### HREF BOARD OF TRUSTEES

Joanna Low, Chair Sheri Beaudin Tim Babcock Brenda Dineen Wendy Rolfe Colleen Wake Lindsay Irvine

#### **W** DIVERSITY, EQUITY, AND INCLUSION WORKING GROUP

Lindsay King Lisa Maggrah Joanna Low Jill Hofer Taylor Reimer Krista Nicol

#### VOLUNTEERS

A sincere thank you to all Kin members, club, zone and district leaders, as well as community volunteers for your outstanding service, commitment, and support in 2021-2022. You are the heart and soul of Kin Canada.

























