



Kin Canada
Kinsmen • Kinettes • Kin

*Serving the Community's
Greatest Needs Against
All Odds*

2020-2021 Annual Report



Kin Canada Highlights by the Numbers 2020-2021

\$22,940,726

TOTAL SERVICE DOLLARS*

162,401

TOTAL SERVICE HOURS*

\$101,228

DONATIONS TO HREF

105

BURSARY RECIPIENTS

\$826,651

CYSTIC FIBROSIS CANADA

\$5,630,215

TELEMIRACLE

\$8,603,292

WINNIPEG KINSMEN CLUB

***Congratulations
to Kin Canada's
2 Newest Club
Charters!***

Kin Club of Maidstone, District 3

Sponsor: Wendy Leipert, Kinette Club of Lashburn

Lindsay & District Kinette Club, District 8

Sponsor: Keith McDonald, Lindsay & District Kinsmen Club

***Congratulations
to Kin Canada's
5 Newest Life
Members!***

LM Henk Van Der Linde, Kinsmen Club of St. Thomas, District 1

LM Ken Tritthart, Kinsmen Club of The Pas, District 2

LM Patrick Harrison, Kin Club of Dauphin, District 2

LM Susan Gallant, Kinette Club of Central PEI, District 7

LM Donna Atwater, Kinette Club of New Glasgow, District 7

*Percentage of Clubs Reporting: 84%

National President's Address

THIS HAS DEFINITELY BEEN A KIN YEAR LIKE NO OTHER.

We started in a pandemic, and we ended in a pandemic. From a Kin perspective, the only difference from one member to another was where you resided and, therefore, what you were able to do as a club to serve your community this past Kin year. For most of us, projects, meetings, and fellowship were put on hold - some for longer than others.

It was a test of our patience and our resiliency as individuals, as clubs, and as an Association. As passionate members, it was hard to sit back and wait - something we all had to learn how to do as we served a new type of greatest need across Canada.

Every club handled it in their own way by doing what worked best for them, and by working together to get through challenging times. Some clubs used the time to educate themselves; some clubs used the time to adapt projects to what our new normal would be; some clubs simply took a break for their mental and physical health.

I am so proud of all Kin! I am so proud of all that Kin were doing despite the challenges of these past 12 plus months. I watched you think outside the box and find ways to keep **Working Together**. I also saw, and was pleased to participate where possible, in virtual adaptations of member engagement for club business and fellowship.

So, what did we as Kin learn from this past year?

We learned to be **Innovative** as we boldly explored what we could do, as soon as it was safe to do so in our regions. We thought of new possibilities, connected with each other, and worked together coast to coast on virtual and adapted in-person projects in accordance with public health guidelines.

We learned to **Invest!** To invest in ourselves, in our mental and physical health, and in learning new things. We learned how to function in a Zoom or Teams call, we took courses on Kin U to advance our personal skills, we invested in Club health so we could come back stronger, and we made plans for what the future of our Clubs could look like with our newly learned lessons.

We still made an **Impact!** Despite everything, our service to communities and our National Partners held strong. In fact, with 84% of clubs reporting this year, we raised more money for the People of Canada during this Kin year than we did in the year before the pandemic started tying our hands! This shows how resilient we are as Kin!

I have said it all year and I will keep saying it

“Big or small you are making a difference; you are making an impact.”

Let's celebrate our achievements and all that we have overcome despite the challenges we have been facing.

Thank you for all you do and continue to do for our local communities across Canada, our partners, and our Association.

I can't wait to see you all in person soon and to share a story, a hug, a laugh, raise a glass, sing a song, share a tear, and just feel the overwhelming passion and energy in the room when we are all together once again. Whether that is at a club, zone, district or national meeting, or a project or special event.


Working Together, Stronger Together. I am proud to be Kin!

Yours in Kin,




Terri Iredale
2020-2021 National President





National Board of Directors Update



2020-2021: A KIN YEAR LIKE NO OTHER.

Working Together, we are stronger together, and we did get through it!

Reflecting on the year, we as an Association adapted to the virtual presence of meetings, fellowship, and service. At times, this was the only way to stay connected and engaged.

“Adapting” seemed to be just as common a word as “COVID” this past year. We all had to adapt in one way or another. Club projects: Adapt. Club meetings: Adapt. Member engagement: Adapt. Technology: Adapt. All of us were working together to adapt. Clubs and members were **Innovative** in their approach and thinking outside the box and figuring out what was to be their own club’s normalcy.

This year required the board to adapt as well, and we quickly adjusted to virtual meetings. We enjoyed the opportunity to stay connected and to continue our work in a new way. Of course, we missed seeing each other in-person, but we were also introduced to new and positive opportunities out of necessity such as finding a better way to store and work collaboratively on files and recording meetings for anyone who was unable to attend meetings.

Staying efficient and effective, our resiliency and perseverance remained front and centre to us all.

It was a very productive year for the board, and generative conversations were taking place constantly as we recognize that our work to advance our Association is never done. Conversations were on-going about the effects of COVID and the global pandemic on our Association, our clubs, and our members and how we could best support everyone in challenging times.

The NBOD also welcomed four new National Directors in August 2020: National Directors Tammie Corbett, Lorraine Duxbury, Dave Roberts, and Dave Tidbury. As well National Vice President Jennifer Burry.

The future of the Kin Canada Building was also explored. Progress continues to be made by a task force of Kin members who have relevant expertise in this area. This task force is comprised of both long-time and newer Kin who have stepped up to help guide the membership on the best course of action.

The relationship with the Kin Canada Foundation has also been advanced as we look for ways to work more collaboratively and explore new win-win opportunities for Kin Canada and the Kin Canada Foundation.

We also worked on financial best practices, Indigenous Land Acknowledgements, virtual voting, COVID relief programs, and personal development on our Governance as Leadership model. Discussions have also been underway about membership and diversity and inclusivity.

Some highlights of our National Board of Directors' sub-committees included:

GOVERNANCE AND POLICY COMMITTEE

This committee reviewed and updated all National Policies and Procedures of the Association, the National Board of Directors Guidelines, and the General Operating Bylaws of the Association. Compliance with the National Board of Directors Manual was also confirmed.

A further sub-committee was struck to determine which model of governance we identify with. It was determined that the board follows a Governance as Leadership (GAL) model. Work was done on completing the full transition to GAL and training all board members on this model.

FINANCE AND AUDIT COMMITTEE

This committee reviewed their Terms of Reference and analyzed all financial policies. They also addressed the Accounts Receivable issues that were identified by the auditor's report of 2020. The financial reporting, monitoring, and auditing processes of the Association were also reviewed.

Training packages for future Finance and Audit Committee members were developed to ensure successful transitions. They also lead the membership in the virtual Town Hall on the Proposed 2021-2022 National Budget.

STRATEGIC PLANNING COMMITTEE

This committee was heavily involved in conversations surrounding the 2021-2026 Strategic Plan. They also reviewed the Operations Road Map from Kin Canada's Operations Team that included the performance goals and key performance indicators list that staff will be working towards.

CREDENTIALS AND ELECTIONS COMMITTEE

This committee focused on National Elections and the Credentials Handbook finalization and evaluated all voting procedures for in-person and virtual meetings of the members. They ensured we were prepared for the March 31, 2021 Special Meeting of the Members and the Annual General Meeting.

COMMUNICATIONS COMMITTEE

This committee focused on finding ways to keep the membership better informed of the actions of the National Board of Directors. Inside the Boardroom continues to be published each month and conversations are on-going about the best ways to communicate.

Short biographies for each Board member were also uploaded to iKin to provide more information to the membership about their fellow Kin who sit on the National Board of Directors. This committee also assisted the Succession Committee with timely communications on the four National Director vacancies we needed to fill in 2021.

SUCCESSION COMMITTEE

This committee conducted surveys for exiting board members to gather feedback and determine what was working well and what needs improvement in the future. They also managed the recruitment process for National Director candidates. Recruiting starting as early as District Fall Leadership Conferences with presentations and information. The board was pleased to have eight excellent candidates that were well suited to fulfil the roles and responsibility of the National Director role.

As diversity and inclusivity becomes a larger focus for our Association, this committee's conversation of diversity within the board continue.

AUDIT AND EVALUATION COMMITTEE

This committee was responsible for requesting monthly updates from all sub-committees. They streamlined reporting and evaluated each meeting on preparedness, contributions, efficiencies, and setbacks as a way to ensure that all groups were making progress on their tasks and aligning all actions with the strategic goals of Kin Canada by the target dates.

EDUCATION AND TRAINING COMMITTEE

This committee lead the board members in personal development by providing relevant training throughout the year. This included onboarding training for new National Directors, and training on virtual collaboration and productivity tools for the whole board.

KIN CANADA BUILDING COMMITTEE

Under the leadership of this committee, the National Board of Directors hosted three Town Hall meetings in advance of the Special Meeting of the Members on March 31st, 2021. Weekly meetings were conducted to prepare information, reports, and communications for the membership.

After the vote, work continued to develop the Terms of Reference for the Kin Canada Building Task Force and to recruit a Project Manager and team members for this group. The Project Manager was named in June 2021 and the task force team was finalized in early July 2021.

ANNUAL GENERAL MEETING (AGM) 2021 COMMITTEE

This committee met weekly leading up to the AGM to arrange the use of virtual meeting platforms, test voting processes and procedures, and plan the layout of the day for presentations and Kin Canada business. They also coordinated the installation ceremony for our new National Directors, National President, and National Vice President.

WORKING TOGETHER

The National Board of Directors was sad to see our Operations Team lose Projects Coordinator Christine Stahl and Education and Training Coordinator Darlene Frieson this past Kin year. Both valued team members moved onto career-focused goals of their own, and we thank them for their years of service to Kin Canada.

We gained back Lindsay Irvine who was our Projects Coordinator a few years back, and were pleased to welcome Taylor Scott-Reimer as Education and Training Coordinator.

The board wishes to thank our entire dedicated Operations Team: Carmen, Melina, Melanie, Krista, Lindsay K, Jenn, Lindsay I, and Taylor. Our team at Operations is truly the best by far, and they are in no way your "average 9 to 5er's". They continue to ensure their responsibilities are carried out each day (and many evenings and weekends) as required. We are lucky as an Association to employ them all and to benefit from the knowledge, skills, abilities, leadership, and ideas that they bring. They are an important part of **Working Together** as a Kin-wide team and family.

And where would we be today without the leadership of our Executive Director Grant. ED Grant has led our Association through the pandemic and through 2021 with our true Kin values of Excellence, Pride, Integrity, Inclusiveness, and Compassion all while undergoing his own personal health battles.

ED Grant was instrumental in leading the three Town Hall meetings and the Meeting of the Membership surrounding the Kin Canada Building. He was also instrumental in guiding and working with the Kin Canada Foundation (KCF) as we met and worked together to review and update the KCF General Operating Bylaws and Association Agreement. Each month, he brought a complete Operations Team report and consistently demonstrated his passion for our Association.

FINAL THOUGHTS

Despite not being able to meet in person at all this year as a NBOD, we overcame that obstacle by ensuring we still had conversations about “us” prior to our Call to Order of each monthly NBOD meeting for those who could pop on early. Our Friday night and Saturday meeting weekends also allowed for some time to share conversations virtually over a social or a break simply to catch up on life and family.

Thank you to National Secretary Lucie who diligently worked as our National Secretary this year and found ways to achieve a sense of normalcy for this board.

In closing, your entire National Board of Directors worked very hard and brought their passion for advancing our Association all year long. Many weeks had every night filled with board calls, sub-committee meetings, and education sessions.

This year, we thank Past National President Brian “Coop” Cooper, and National Directors Cameron Kemp, Eli Rizk, Lucie Boissonneault, and Mitch Freeman as they complete their terms on the National Board of Directors of Kin Canada. We look forward to welcoming our new National Directors in 2021!

Sincerely yours in Kin,

Terri Iredale

2020-2021 National President



Executive Director's Address

The 2020-2021 Kin year sure threw us some curveballs, but I am pleased to be able to say that Kin at all levels kept stepping up to the plate – and knocking it out of the park – despite all the odds against us.

So first, **thank you!** Thank you to all Kin Canada club members who stuck with us as we navigated through the most difficult time in our Association's 101-year history. Thank you for finding ways to bring your fellow Kin together and for not leaving anyone in the Family of Kin behind. Thank you for telling us what you needed most. And thank you for the incredible impact that you made on Canadian communities! Kin Canada would not be here without you and, while your patience may have been tested while the world felt on hold, your pride in being a member was unwavering.

At the Operations level, we were not exempt from feeling like everything was upside down. We too needed to find ways to adapt quickly, and it was not lost on us that Kin Canada clubs would be looking to the Operations Team for support more than ever.

We promptly adopted the virtual meeting platform, Microsoft Teams, and started putting our heads together to help the membership persevere, retain members, and rebuild. Most importantly, we listened. We listened to what our membership needed most, whether that was a desire for opportunities for connection, dues relief, or resources on how to conduct leadership, service, and fellowship in a completely digital world. Special thank you to Kin Michael Loggie who was instrumental in helping our Operations Team, National Board of Directors, Leadership Hub, and National Committees adopt virtual collaboration tools.

The earliest months of the pandemic were spent getting our bearings. There was no playbook for this kind of global crisis, and everything was changing on a weekly, and sometimes daily, basis. We relied heavily on our Risk Management Coordinator, Melanie Nieson, to monitor the situation across the country. We rode the waves, kept our finger on the pulse, and found ways to help clubs continue service in alignment with public health guidelines. District Governors and District Risk Managers also served as trusted advisors as they had regional knowledge that informed our decision-making regarding exceptions to temporary policy. As public health restrictions lessened across the country over time, we (in consultation with the National Board of Directors) were happy to be able to communicate the reduction of Kin Canada's restrictions accordingly.

As we watched the flood of cancelled events from coast to coast, our Communications Coordinator, Krista Nicol, stepped in to help clubs craft messages to their communities. Of course, these cancellations were devastating to Kin members who worked so hard to prepare initiatives, and many attendees were sad to miss the events. However, our communities were overall understanding (and in some cases grateful) for these difficult decisions made by our clubs. Clubs were able to communicate compassionately and offer information about next steps for cancelled or postponed initiatives. Krista remained active in drafting, editing, and circulating communication to our membership and maintaining iKin throughout the year.

Past Education and Training Coordinator Darlene Friesen was also busy learning the ins and outs of Zoom, preparing help documents on the functions for the membership, and determining how our annual District Leadership Seminars and Governor Training could be adapted. Meanwhile, she was consistently expanding/ updating Kin Canada's Education and Training Program (in collaboration with the National Education and Training Committee), creating learning paths, and working with Kin Michael Loggie to launch the new Kin U platform. We cannot thank Kin Michael enough for the countless hours he invested in getting the new Kin U platform off the ground, setting up login credentials, and finding ways to improve efficiency through automation among many other tasks that significantly improved our Operations.

As the pandemic progressed and clubs started to feel the impacts of COVID-19 financially, Kin Canada Operations (in consultation with the National Board of Directors) implemented the Dues and Disaster Relief Program to offer full dues relief and dues deferral options. This initiative led by Operations Manager Carmen Preston and Past Projects Coordinator Christine Stahl was greatly appreciated by clubs who knew that dues billing would be a challenge. We also implemented the Disaster Relief Funding to aid clubs in continuing projects and meeting their financial commitments to their local partners and community groups. This funding was also available to clubs that saw a new need in their community that they could fill. In total, we were pleased to provide \$94,628 to 65 clubs in need. Many other clubs took advantage of the opportunity for some flexibility with their dues payments. We remain compassionate and accommodating to any club who is struggling in this regard, and this program is one that we plan to continue in some capacity going forward when possible.

Throughout the year, our Club Support Coordinator, Lindsay King, was working diligently to prepare COVID-19 support resources, gather feedback from the membership, and implement the Club Quick Start Guide to Recovery. Lindsay also took the lead on the development of virtual fellowship opportunities to provide Kin across the country with the opportunity to connect in a very isolating time. The brief relief from the realities of life in bubbles was appreciated by all who had the opportunity to attend. The weekly Kin Trivia nights that were hosted by several different Kin members were a favourite and we thank all of our hosts who brought joy to fellow Kin! Support of clubs remained ongoing under Lindsay's portfolio.

As Kin Canada collectively began accepting that the pandemic wasn't going anywhere anytime soon, our focus turned to aiding clubs in adapting service. Our Past National Projects Coordinator, Christine Stahl, got to work on planning and facilitating the NEXT: Transforming and Innovating Service Forum. This forum covered topics such as using social media, virtual service ideas, promoting Kin projects, and digital fundraising. It also provided the opportunity for members to share ideas in small breakout rooms which was said to be incredibly productive and inspiring. We thank Kin Lisa Maggrah, Kin Kim Schmidt, and Risk Management Coordinator Melanie Nieson for their presentations. Later in the Kin year, NEXT 2.0: Service Idea Sharing was offered. This was an opportunity for attendees to hear from other clubs about successful virtual projects, and for Kin to come together in small groups to brainstorm and work together. This was another very successful event, and we look forward to creating more opportunities for Kin collaboration and Kinspiration in the future. We thank all the members who stepped up to lead their fellow Kin!

Throughout the year, Administrative Assistant Jenn Haug was active in processing Criminal Record Checks, Authorization and Consent Forms, Annual Declarations, and Club and Executive Information Forms with an exceptional level of customer service to our membership. Jenn continues to be an integral part of our volunteer screening, records management, and new member registrations process.

Membership Services Coordinator Melina Hayward was also busy ensuring that our membership was taken care of through roster changes, iKin password resets, Life Membership requests, new member registrations, and even a couple of new club charters! Collaborative work continues across several departments to determine the best way to encourage and support new club charters across the country.

This year, we were saddened to wish Past Projects Coordinator Christine Stahl and Past Education and Training Coordinator Darlene Friesen well as they moved on to new opportunities outside of Kin Canada, but we were very pleased to welcome two new members to the Operations team later in 2021. Lindsay Irvine (who served in the Projects Coordinator role previously) returned to our team, and we welcomed Taylor Reimer to the Education and Training Coordinator role. Both new team members bring a wealth of knowledge, skills, experience, ideas, and passion that serves Kin Canada very well.

As Executive Director, it was my pleasure to watch this team of skilled, dedicated, and collaborative team members work together to support our membership and advance our Association despite challenges. I certainly have not captured all the ways in which each member of the Operations Team contributed this year, or the magnitude of their efforts, but I hope that some of the highlights give you a glimpse of just a sliver of what happens behind the scenes to keep the administration of our Association running each year. It was also my honour to work closely with the National Board of Directors as we tackled the many challenges this year together and looked toward the future through the development of the 2021-2026 Strategic Plan and accompanying Operations Roadmap.

There is much to look forward next Kin year and, after countless hours of collaboration and thought-provoking conversations amongst the Operations team, we have landed on a short- and long-term plan that we are very proud of and excited about accomplishing. This plan was heavily influenced by the hundreds of pages of member feedback and ideas, so thank you to all members who took time to participate in various surveys. A special thank you also goes out to Club Support Coordinator Lindsay King for leading the Operations Team through the lengthy Operations Roadmap development process.

Next year, we will be taking a very collaborative approach across all Kin Canada Operations departments. Operations/Finance, Membership Services, Risk Management, Club Support, Service, Communications, and Education and Training will all be working very closely on achieving our many objectives. The objectives will support the fulfillment of our 2021-2026 Strategic Plan that outlines the key priorities for our Association.

A large focus on 2021-2022 will be taking a step back to evaluate essentially everything that we do, and everything that we offer to our membership. We will be evaluating our current structure, processes, programs, partners, and resources to ensure that they all contribute to our ultimate goal of increasing our membership and retaining our new and long-time members. This evaluation is a best practice that we feel needs to be undertaken so that we can gather data, address any issues, and build upon a strong foundation in years two to five of the Strategic Plan implementation.

We will be identifying barriers that limit our clubs' ability to complete administrative processes, recruit, retain, get involved, and/or step up to leadership positions. We will also be seeking ways to reduce reliance on membership dues at the national level, as we recognize that the cost of dues is currently prohibitive to many Canadians.

We continue to strive to improve communication, and we are pleased to already have a customer support system (the Kin Help Desk) up and running. A National Marketing and Communications Committee will be struck, which will increase our capacity to provide new and relevant resources to clubs. We will also be seeking the support of a co-op student to assist with national social media management and other administrative duties related to marketing. In addition, we will circulate more regular newsletters to help keep the membership informed of important dates, deadlines, and resources.

Webinars from all departments will be offered more frequently and will provide more diverse and robust learning opportunities that contribute to members' personal development, clubs' knowledge of modern business practices, and clubs' overall health.

A National Diversity and Inclusivity Committee will also be struck to source and create resources on inclusivity, diversity, and accessibility. The goal is to foster changes that will make our Association more inclusive to all Canadians who wish to join their local club.

Brand recognition will also be a focus; we aim to increase awareness about Kin Canada and empower and equip our clubs to share their impact stories more widely. Through our evaluations this year, we will identify Kin Canada programs and partnerships that we can leverage to bring in new revenue, increase brand awareness, and/or attract new members.

Engagement from the membership in the Operations Teams initiatives will be critical for success in this Strategic Plan, and we anticipate that, just like us, you will be challenged to have some difficult, but forward-thinking conversations in your clubs this upcoming year. The longevity of Kin Canada requires the collaborative and united effort of every member, club, zone, district, staff member, and National Board of Director, and we look forward to working together to secure our collective future.

Thank you for an incredible year, Kin! It is truly my honour to be part of our great Association and I look forward to watching it grow stronger each year under the direction of our 2021-2026 Strategic Plan! We have learned some valuable lessons this year, and we have seen what Kin are really made of when push comes to shove. For that, I tip my hat to you.



Grant Ferron
Executive Director



href – Kin Canada Bursaries Update

LIFE MEMBER SHEILA LAVERTY

The past 18 months have brought the importance of Kin Canada Bursaries into focus more than ever before.

Canadian students were faced with adapting to online learning and losing their employment opportunities in addition to dealing with the regular financial challenges of paying for post-secondary school. Many of their parents also experienced lost wages which further limited any source of financial support.

As the 2019-2020 Kin year wound down, we were looking at a possible loss in donations and were wondering how we would meet our goal of presenting 50 bursaries this year. However, as Kin is known to do, clubs and individuals came through in the final two months of the year! A very generous donation from the Kinsmen Club of Winnipeg then put us over our goal! Ultimately, 71 students across the country will be receiving Kin Canada Bursaries this year because of your generosity!

For the Hal Rogers Endowment Fund Board of Trustees, the selection of the recipients is always an emotional experience, and we are immensely proud to present deserving students with their much-needed bursaries.

As you review the annual financial statements for the bursary program, it will reflect the bursaries presented for 2019-2020. These bursaries were the result of the 100 for 100 campaign and as they were distributed in the fall of 2020, are reflected in the 2020-2021 financial statement. The 71 bursaries to be distributed this fall will be reflected next year in the 2021-2022 financial statement.

Kin Canada, Canadian students have once again benefited from your generosity. Thank you for your continued support of the Hal Rogers Endowment Fund and Kin Canada Bursaries. This program not only helps Canadian students in our communities, but also helps introduce already volunteer-minded young people to Kin Canada and their local clubs. Investing in the Kin Canada Bursaries program is an investment in future leaders in Canada and in our Association.

Yours in Kin,



Life Member Sheila Laverty
href Board of Trustees Chair



Since 1994, 1214 bursaries have been awarded to deserving students across Canada for a total of \$1,214,000.

HREF – Kin Canada Bursaries Recipient

MALANA LOXAM

Thank you for your generosity in creating the Kin Canada Bursary program and for selecting me as a recipient.

Through the help of this bursary, I will attend post-secondary education in the natural sciences and begin my first year this fall. Science has interested me since elementary through its versatility and applicability to daily life. I especially love research, studying many topics, hands-on activities, and teaching opportunities; all of which a natural sciences degree can provide.

This bursary allows me to pursue my passion of science while having the freedom to continue volunteering and serving in my communities throughout post-secondary. I will be able to focus less on a part-time job and more on academic, community service, and extracurricular goals.

Through applying for and receiving this bursary, I have begun to learn about Kin Canada and have been able to share knowledge of your work to my communities. Thank you for the wonderful work this organization does for each individual and the nation. I look forward to learning more about the organization and continuing to work with you in the future.

Thank you for investing in me and my education. I will continue paying it forward through community service and spreading awareness of Kin Canada.

Sincerely,

Malana Loxam



National Service Director Address

VICKI ANDREWS

Fellow Kin,

This past year has been epic to say the least. No one could predict the challenges that lied ahead for us as we found our way in this “new world”. District Service Directors signed up to lead their respective districts in service not knowing how the much the face of service would change, in such a short period of time, but they did so with grace and passion.

Over the past 12 months, we witnessed clubs and members dig their heels in and persevere to continue Serving the Community’s Greatest Need despite hurdles. Across the country, we saw new projects arise, new ways of running old projects, Zoom/Microsoft Teams meetings, new ways for fellowship... all the while putting our members’ safety first, so we, in turn, could ensure the safety of our neighbours.

In true Kin fashion, our membership has found countless ways to succeed during the pandemic. To quote Incoming National Service Director, Lisa Maggrah, **“we have learned a different way of operating, and while the world could go back to normal, we don’t necessarily need to go back to the way we used to do things. We have grown as an association, leaped forward because we had to... and we are better off for it.”** As we move forward, we have fresh leadership waiting to jump in headfirst. I am excited to see how Lisa Maggrah will move the Service Network to the next level under the leadership of soon-to-be National President Jennifer Burry!

We are also VERY excited and relieved to have National Projects Coordinator Lindsay Irvine coordinating our efforts from the Kin Canada Operations Team! Lindsay is passionate about volunteerism and Kin. We can do nothing but succeed with her support!

I am so grateful for this opportunity to lead the Service Network. It was on my bucket list of things to work towards in Kin, and I will be forever grateful for Executive Director Grant’s “tap on the shoulder” and support throughout my two-year term.

Thank you fellow Kin! As I said last year, CONGRATULATIONS ON THIS PAST YEAR OF SERVICE, BUT DO NOT TAKE YOUR FOOT OFF THE GAS... OUR WORK IS NEVER DONE.

Yours in Service,



Vicki Andrews
National Service Director (2019-2021)



Hal & Elspeth Rogers National Service Award Winner

KINETTE CLUB OF FLIN FLON - CHRISTMAS COUNTDOWN CALENDAR

The Kinette Club of Flin Flon wanted to come up with a Covid-friendly way to raise money so that their club could continue to give to the programs in the community that needed it the most at Christmas time.

The Kinettes also wanted to generate more community awareness of their Club and to let people know they were still active. Finally, they wished to create a project that was unique and fun, just like their Club!

They decided to hold a raffle with 24 winners, one for each day from December 1-24, like an advent calendar counting down to Christmas. The Club sold out in just three days!

The profit made was split between three local charities: the Friendship Centre Gift Program, Salvation Army Christmas Hampers, and the Lord's Bounty Food Bank.

Prizes were donated by a few local businesses. The Club's live draws on Facebook each night were creative, funny, and engaging and they were told by many members of the community that the videos were something they looked forward to every day. The videos were watched by an average of 176 people per day, and the Club gained 62 new followers. The Club also gained a potential new member!

Overall, the project raised \$2,100, an increase of 140% over last year!

“As a club, we spent 86 service hours working on this super fun and festive project. We had so much fun doing it and we definitely plan to make it a Christmas tradition! More importantly, it was a great way to build recognition for our club in the community and to raise some much-needed money for the organizations that needed it the most!”

– The Kinette Club of Flin Flon



Service KINspiration

KINSMEN CLUB OF SARNIA – DRIVE-BY SANTA CLAUS PARADE

Carrying on their annual tradition in a creative way and working with other community leaders, the Kinsmen Club of Sarnia had 19 beautifully decorated floats to be viewed by approximately 3,000 vehicles. They collected 4,120 pounds of food for the local food bank, 1,300 teddy bears for the Ontario Hockey League teddy bear toss, and raised over \$10,000 to split amongst several local charities.



KINETTE CLUB OF LLOYDMINSTER – CREATION OF NEW SERVICE DIRECTOR POSITION

Thanks to the addition of a Club Service Director role, the Kinette Club of Lloydminster was able to complete one service project a month. Projects included a food drive, Christmas carolling, sorting donations at a women's shelter, youth centre meal preparation, and more! All of these service initiatives were done in addition to their regular projects. As a result, they have increased public awareness of their Club, made new connections with other impactful causes and organizations in their community, and seen an increased interest from prospective members.

KINETTE CLUB OF VANDERHOOF – SUPERMARKET SWEEPS

Through this new event inspired by the Kinsmen Club of Kitimat, one lucky member of the community won a chance for a 3-minute supermarket sweep in the local co-op store! Using social media and their new website, the Club was able to generate interest in the event and conduct it 100% electronically. They even sold out all their tickets!

KINSMEN CLUB OF STAYNER – GAZEBO IN THE PARK

Members of the Kinsmen Club of Stayner rolled up their sleeves to do the labour themselves on a large gazebo – the perfect addition to a Participark they had built years previous. A grand opening is in the works for the community to celebrate together!



KINETTE CLUB OF STONEWALL – KNITTING CLUB

Members of this tight-knit Club formed a knitting group and were able to hand make 162 items including scarves, neck-warmers, mitts, and hats. In total, they contributed 810 service hours to this project! The wool used for the items was donated, so this project was completed at no cost to the Club. The final products were very much appreciated by vulnerable members of their community.



KINETTE CLUB OF THE FOOTHILLS – WATER TOWER PARK

With the revitalization of their community’s playground, the Kinette Club of Foothills created a positive atmosphere and a safe, inclusive space for all the children of High River to play in one of the town’s oldest natural spaces. This large undertaking took part in two phases over a 5-year period and involved working with the Kinsmen Club of High River, local businesses, volunteers, and other service clubs to bring this playground to fruition.



KINSMEN CLUB OF BULKLEY VALLEY – ZOOM WITH SANTA

With the support of Kin Canada’s Disaster Relief Program, the Kinsmen Club of Bulkley Valley replaced their yearly community Christmas dinner with something a bit different – Zoom with Santa! With Santa and some techy elves, the event was a success! Over 20 families had a special moment sharing Christmas wishes that they may have missed without the Club running this project for their community.



2020-2021 Excellence in Service Recipients

There are so many innovative and inspiring service projects to cover this year from Kin Canada clubs across the country, but here are a few projects selected by your 2020-2021 Service Directors Team for the Excellence in Service Recognition.

The **Kinsmen Club of Lindsay**, along with the newly chartered **Lindsay and District Kinette Club** were able to proceed with their 74th annual toy drive despite the pandemic. The Club engaged with the local health unit and Kin Canada to find a way to host the event safely in as close to a traditional manner as possible.

Toy Drop Off dates started much earlier, in October in fact, with a drive through Trunk or Treat. Toy Barrels went out to the community in November and donors were encouraged to drop off toys early. The Toy Mountain event (which is a radio live to air event where local talent, politicians, community leaders come by the Canadian Tire store to build a mountain of toys) was held outside.

Toys collected in the community were taken to Toy Central, a warehouse/pickup location that the club maintains. The floor was divided into 7 squares, so toys that came in each day were segregated into a square assigned for that day. Each square was isolated for 72 hours prior to moving to sorting to ensure that they were safe to handle. Toys were then sorted in the warehouse.

For toy pickup days, families were invited to attend in-person due to the Club having COVID-19 best practices in place. Physical distancing markers were placed on the floor, traffic lanes were created, and pickup days were increased from 2 to 7. The pickup hours were also increased. Due to this innovation, the clubs were able to have more than 900 parents go through the store to pick out toys for their children for Christmas. Toys, carts, and even the volunteers were sanitized with professional grade electrostatic sanitizer machines.

After the conclusion of the event, the club received word that the space they use for Toy Central was being rented out to a new commercial tenant and they were given 90 days to move. The community stepped forward in a major

way. A local entrepreneur provided a new warehouse building with a rent-free lease. The local moving company moved all of the existing toy inventory, and the City came forward with a grant of \$17,000.00 to cover any moving expenses.

In total this year, the club was able to serve 900 families, and raise in excess of \$40,000.00, which made this the most successful year of the Toy Drive in it's 74-year history!



The Kinsmen Club of Vulcan found a clever and fun way to lift the spirits of residents of a local senior's centre. The Club played videos of old chuck wagon races and allowed seniors to place phony bets on the outcome. This helped bring joy to the seniors' days and create a feeling of community in a very isolating time. All who participated said the chuck wagon races were a welcome relief from the monotony and loneliness of being in lockdown without visitors.

The Kinsmen Club of Stony Plain donated iPads to a senior's facility so they could stay connected with loved ones. This gift of staying in touch with family and friends, seeing their faces, and hearing their voices made a world of difference to seniors in isolation. The senior's centre can now make this technology available even after the pandemic to allow residents to stay in touch no matter how far away their loved ones live!

The Kinsmen Club of Trenton was able to hold their annual Kinsmen Toy Drive by making some adaptations. Toys and gift cards were given to families who needed a hand up over the holidays. Working with the local church, the Club offered pickup with physical distancing measures in place. They partnered with the Kin Canada Foundation as a donor required a charitable receipt for their \$10,000 gift. The Club was able to give over 100 children in their community a happy Christmas with this project!

The Kinette Club of Treherne held a COVID-friendly "car rally" with 13 teams competing. Kinette member and event organizer Christi Vandebussche says the Club made the event physically distanced while still providing activities for everyone to participate in.

Kin Christi shared: "We had two routes that we created - one for adults and one for children. The youth one had a little bit more of get-out-of-the-car and do some physical activity things like climbing stairs and racing around buildings – all activities where they were not touching things, but a little more activity-oriented than the sit-and-find clues version for the adults." Other Clubs have since replicated this fun and innovative project in their communities!



Persistence and resiliency were on full display for the **Kin Club of Florenceville** when they were granted \$25,000 from the "Horizons for Seniors" program. They used these funds to jumpstart their "Kin Cares for Seniors" project. They arranged and delivered 100 meals to 100 seniors every Saturday for 32 weeks. Along with their deliveries, they performed "wellness checks" at a time when many seniors felt alone and isolated. The Club was able to partner with three fire departments and other service groups in order to achieve this impressive feat.

Providing service where it was in high need, the **Kinsmen Clubs of Sackville** gave their time at their local COVID-19 testing site. This is something many Clubs across Canada assisted with. In the middle of a pandemic, this is surely the definition of Service the Community's Greatest Need.

Like many Clubs, the **Kinsmen Club of Brandon** lost revenue when their main projects were shut down. Seeking a low-cost project that stayed within Public Health restrictions, they looked to the **Kinsmen Club of Thunder Bay Hill City** and **Kinette Club of Dryden** and their “flocking” fundraiser. Flamingoes were acquired from the local Home Hardware, which was happy to act as a sponsor and give the Club a discount. Facebook ads were used to kick off promotion of the project. Members of the community could purchase a “flocking” (flamingos to be placed on the lawn) in celebration of a friend or family member. Club members would then drop off the flock in the cover of night and then pick them up at the end of the day.

The Kinsmen Club of Brandon have done 138 flockings this year, and the local paper has covered their project as well. They had three goals and are happy to say they achieved them: 1) find an easy project that the whole Club could be involved in without a large time commitment 2) increase revenue, and 3) maintain relevancy in the community. The project brought joy to those who received the flock and to everyone who drove by! This project is a creative and low-cost way to make someone smile all while raising funds for the local community!



Quill Award Winner

HOW MY KIN SISTERS HELPED ME COPE WITH THE PANDEMIC

BY: CRYSTAL KROST, THE PAS KINETTES

On March 11, 2020, the World Health Organization declared the COVID-19 outbreak a global pandemic. This announcement would change our everyday lives as we knew them.

The virus quickly spread around the globe making its debut in Manitoba on March 12th, just one day after the global pandemic was declared. A “temporary” shut down soon followed, and non-essential businesses, schools, child-care facilities, non-profit organizations, charities, sports and recreation facilities and community centres were closed. What started as a temporary shut-down would actually last for months, creating significant economic and social impacts not only on our country, but on our community.

Social services and volunteer groups struggled to maintain a presence in the community and deliver programming or services under the strict public health orders and limitations. Community events, social gatherings and fundraisers had to be cancelled while others were adapted to rely on virtual or online mediums to deliver them. The Pas Kinettes, however, were determined to continue to Serve the Community’s Greatest Needs and provide fellowship to its members in light of all the odds and restrictions stacked against us.

Not being able to go and visit family and friends was incredibly hard for me. My family was used to big gatherings on every holiday and birthday, random Sunday suppers, potlucks with friends, and playdates almost every weekend. It was devastating not to be able to gather with everyone at Christmas or have close friends and family over to see our new house. The depression and anxiety were often overwhelming for me. Not being able to spend time with all the people who support and comfort me when I’m feeling down was extra hard.

Many times, the light that guided me through those long, dark days was knowing that each Wednesday I would get to see my Kin sisters. They could make me laugh, they listened so that I didn’t feel alone, they found ways to keep us connected as a Kin Family and a community, even through lockdowns and quarantines.

Quickly adapting to the virtual meeting platform, Zoom, our club was able to continue with regular meetings and run business as usual. There were some growing pains as we navigated the new way of doing business and hosting meetings, but we found our way. New rules of engagement were established, as well as online meeting etiquette to ensure that meetings had order and were conducted in a way that was respectful to all members. This allowed our club to continue with annual projects/fundraisers and find new ways to make our initiatives successful.

Utilizing social media and other online platforms, our club continued to promote our projects/fundraisers and engage the community to participate. This allowed us to keep a connection with not only the community, but with each other. With restrictions on gatherings and travel in place, people weren't able to see their family and their friends and receive that human connection they desired. Keeping in touch with each other was important to many members of the club, especially those who already felt an increased sense of isolation with all the restrictions in place.

Continuing with meetings, fundraisers and other club projects gave many of our members a sense of normalcy that was also lacking in our regular lives. With the pandemic turning many of our lives upside down and forcing us to make some significant changes to our everyday life, it was a godsend to have some order amongst the chaos. Having something that I could rely on to be there every week with the same rules and routine was a blessing, especially for someone like myself who thrives on order and structure.

Like any family, our Kin family is not perfect. Working through these changes hasn't been easy, but it has been necessary to allow us to grow and continue to thrive as a club. I hope that my Kin sisters realize how much it was appreciated to have them show up week after week when our lives were in shambles, to listen and share in their triumphs and struggles. It helped to remind me how important those connections are, how important it is to have someone who is willing to listen, not only to the joys, but to the fears and anxieties too.

My club reminded me to listen to hear, not to speak; and to listen without judgement because nearly everyone is in the midst of a battle you know nothing about. Most importantly, they reminded me that I am not alone, and while I don't have any biological sisters, I do have Kin sisters that I can reach out to if I need them. I will eternally be grateful to this group of brave, strong, and kind women for making these dark (and sometimes very sad) days a little lighter. I can only hope that I am able to provide the same type of comfort and relief to them if they should need it.



Financials

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS*

To the Members of Kin Canada

OUR OPINION

In our opinion, the accompanying summary financial statements of Kin Canada (the Entity) are a fair summary of the audited financial statements, on the basis described in the note to the summary financial statements.

THE SUMMARY OF FINANCIAL STATEMENTS

The Entity's summary financial statements derived from the audited financial statements for the year ended June 30, 2021 comprise:

- the summary statement of financial position as at June 30, 2021;
- the summary statement of operations and transfers in general fund for the year then ended;
- the summary statement of changes in special purpose funds for the year then ended; and
- the related note to the summary financial statements.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements and the auditor's report thereon, therefore, is not a substitute for reading the audited financial statements and the auditor's report thereon.

THE AUDITED FINANCIAL STATEMENTS AND OUR REPORT THEREON

We expressed an unmodified audit opinion on the audited financial statements in our report dated August, 13, 2021.

MANAGEMENT'S RESPONSIBILITY FOR THE SUMMARY FINANCIAL STATEMENTS

Management is responsible for the preparation of the summary financial statements on the basis described in the note.

PricewaterhouseCoopers LLP
95 King Street South, Suite 201, Waterloo, Ontario, Canada N2J 5A2
T: +1 519 570 5700, F: +1 519 570 5730

"PcW" refers to PricewaterhouseCoopers LLP, an Ontario limited liability partnership.



AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on whether the summary financial statements are a fair summary of the audited financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

PricewaterhouseCoopers LLP

Chartered Professional Accountants, Licensed Public Accountants

Waterloo, Ontario
August 13, 2021

SUMMARY STATEMENT OF FINANCIAL POSITION

As at June 30, 2021

	2021 \$	2020 \$
ASSETS		
Current assets		
Cash	202,898	111,586
Investments	4,394	4,386
Accounts receivable and prepaid expenses	266,461	288,499
Inventory	29,089	32,394
Special purpose funds	1,362,769	1,269,812
	<hr/> 1,865,611	<hr/> 1,706,677
Non-current assets		
Capital assets	21,200	25,189
Intangible assets	26,654	30,765
	<hr/> 1,913,465	<hr/> 1,762,631
LIABILITIES		
Current liabilities		
Accounts payable and accruals	38,002	46,148
Deferred revenue	219,716	235,613
	<hr/> 257,718	<hr/> 281,761
Fund balances		
Fund balances including special purpose funds, reserves and general fund	<hr/> 1,655,747	<hr/> 1,480,870
	<hr/> 1,913,465	<hr/> 1,762,631

SUMMARY STATEMENT OF OPERATIONS AND TRANSFERS IN GENERAL FUND

For the year ended June 30, 2020

	2021 \$	2020 \$
Revenues		
Dues and assessments	907,147	1,049,497
Non dues revenue	31,063	111,295
Wage subsidy	117,088	-
	<hr/> 1,055,298	<hr/> 1,160,792
Expenses		
National convention and national awards	5,915	84,301
Public speaking	-	25,011
Centennial celebrations	-	90,864
Education and training	2,184	22,320
Club materials	4,630	5,788
Committee	2,006	21,935
Kin sales cost of goods sold	24,865	78,552
Marketing and website	2,838	7,359
Liability/directors of officers' insurance	146,071	151,606
Board and governance	3,612	39,157
Professional fees	44,762	20,823
Headquarters staffing costs	490,791	521,633
Office administration and supplies	41,639	49,635
Building	73,285	102,883
Amortization	8,100	7,657
COVID-19 dues relief program	70,828	-
Bad debt	51,861	-
	<hr/> 973,378	<hr/> 1,229,524
Excess of revenues over expenses (expenses over revenues)	<hr/> 81,920	<hr/> (68,732)
Transfer from building reserve	-	12,474
Transfer (to) from general reserve	(1,000)	68,211
Transfer to marketing reserve	-	(2,198)
Transfer from capital purchases reserve	-	2,908
	<hr/> (1,000)	<hr/> 81,395
	80,920	12,663
Surplus (deficit) – Beginning of year	<hr/> 9,319	<hr/> (3,344)
Surplus – End of year	<hr/> 90,239	<hr/> 9,319

SUMMARY STATEMENT OF CHANGES IN SPECIAL PURPOSE FUNDS

For the year ended June 30, 2021

			2021	2020
	Hal Rogers Endowment Fund \$	National Disaster Fund \$	Total \$	Total \$
Special purpose funds – Beginning of year	1,016,167	253,645	1,269,812	1,220,411
Revenues				
Contributions	116,736	1,050	117,786	114,380
Investment income	107,789	2,171	109,969	7,114
	224,534	3,221	227,755	121,494
Expenses	110,998	23,800	134,789	72,093
Special purpose fund – End of year	1,129,703	233,066	1,362,769	1,269,812
Represented by				
Cash	199,397	86,415	285,812	305,383
Investments	930,306	146,651	1,076,957	964,429
	1,129,703	233,066	1,362,769	1,269,812

NOTE TO SUMMARY FINANCIAL STATEMENTS

June 30, 2021

Basis of summary financial statements

The accompanying condensed financial statements has been prepared in accordance with Canadian accounting standards for not-for-profit organizations, with the exception of the exclusion of the statement of cash flows and related notes to the financial statements. The complete set of financial statements with audit report dated August 13, 2021 can be obtained from the head office of Kin Canada.

NATIONAL BOARD OF DIRECTORS

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Jennifer Burry
National Vice President

Lucie Boissonneault
National Secretary

Brian “Coop” Cooper
Past National President

Cameron Kemp

Mitch Freeman

Eli Rizk

Dave Tidbury

Tammie Corbett

Dave Roberts

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OPERATIONS TEAM

Grant Ferron
Executive Director

Carmen Preston
Operations Manager

Melina Hayward
Membership Services
Coordinator

Mélanie Nieson
Risk Management
Coordinator

Lindsay King
Club Support Coordinator

Krista Nicol
Communications
Coordinator

Lindsay Irvine
Projects Coordinator

Taylor Reimer
Education and Training
Coordinator

Thank you to Past Projects Coordinator **Christine Stahl** and Past Education and Training Coordinator **Darlene Friesen** for their service to Kin Canada in 2020-2021.

NATIONAL AWARDS COMMITTEE

Debbie Landry
Chair

Penny Lees-Smith

Mélanie Nieson

NATIONAL EDUCATION AND TRAINING COMMITTEE

Ashley Ford

Melodie Lemoeligou

Teresa Roberts

Jacob Dlutek

Michael Loggie

Taylor Reimer

JM Lemoeligou

NATIONAL PARTNERS

Canadian Blood Services

Cystic Fibrosis Canada

