



Kin Canada
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Fundraising Project Library



Kids Clothing and Toy Resale

General Description:

Kids grow so quickly often they out grow their clothing and toys before the item is worn out the good news is that this can be made into a great fundraiser for your club. Get the news out that you are collecting gently used children's toys and clothes to raise money for a good cause book a venue and start advertising for the sale. Everyone loves a good deal so with a little promotion you should be able to generate quite a bit of interest in your sale. You can add to your revenue by selling food, hot dogs and pop on your way out for example, because everyone knows shopping can be a big task and they may need to refuel on the way out.

Resources Required:

- ◆ Volunteers promote the event and gather clothing/toys
- ◆ Volunteers to inspect toys for safety
- ◆ Facility
- ◆ Tables
- ◆ Clothing racks
- ◆ Labels for pricing
- ◆ Cash box and float– ensure float is counted by a second person and that funds are monitored by a trusted person
- ◆ Volunteers to man sale tables
- ◆ Promotional material
- ◆ Food if required
- ◆ Size signage
- ◆ Bags for check out (to be environmentally friendly encourage attendees to bring their own bags)

Pre-Event Activities:

- Contact National to verify coverage
- Obtain a certificate of insurance if required
- Select a venue and date
- See if a local retailer will let you borrow clothing racks
- Ensure all donations are clean and sanitized.
- Organize into sizes and age categories
- Arrange volunteers

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- Promote sale
- Organize drop off/collection of items (should be collected in advance to make organization easier)
- Price items
- Create a floor plan so set up is easy and all volunteers know what tables the items belong on (if available you could package items in bins by table before hand to make set up that much easier)
- Prepare check out materials (cash box, float, pens, markers, calculator, shopping bags, etc.)

Event Activities:

- Set up (tables, clothing racks, clothing, toys, check out, etc.)
- Review volunteer tasks
- Double check that all items are labelled
- Make sure all areas are kept neat and tidy to avoid slip, trip or fall incident
- Prepare food sales if desired

Post Event Activities:

- Clean up site
- ◆ Take cash to the bank or store in a safe place. *Consider taking funds off-site so as not to have large amounts of cash on hand. Always have two people take the funds to the bank for deposit or to other location as previously selected where the funds can be secured until they are deposited.*
- Return any borrowed items
- Send thank-you letters
- Organize media follow up by sending out press releases
- Review the event and make note of any changes for next time or things that worked really well
- Send in a record of your event and the success to National Head Office

Tips for Success:

- ◆ If this is a very popular event you may have to make some people wait outside so that the venue is not over crowded, if this is the case make sure there is crowd control outside.
- ◆ Price items to sell but not too low you want people to feel like they are getting a deal but you also want to make sure you are capitalizing on the value of the items.