

## Resources for Grant Seeking and Writing

Grants from local government programs, and public and private foundations, can aid your club in carrying out your service work. Below are some resources to get you started.



**Kin Canada**  
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### Where to look for Funders

- Sign up for a free trial of **Imagine Canada's 'Grant Connect'** and search the database via specific parameters. <http://www.imaginecanada.ca/resources-and-tools/grant-connect/features-designed-you>
- **Charity Village Foundation Database:** Use this to search for funders in your area, and find out what causes they support. <https://charityvillage.com/directories/funders/canadian-foundations.aspx>
- This article from **Tech Soup** covers many tips on grant research from the public and private sectors: [http://www.techsoupcanada.ca/learning\\_center/articles/grant\\_seeking](http://www.techsoupcanada.ca/learning_center/articles/grant_seeking)

### Tools for the Writing Process

- **Sofii.org** is a fantastic fundraising resource. Check out these articles:
  - On keeping grants concise: <http://sofii.org/article/writing-grants-in-a-character-limited-world-or-grant-writing-in-a-character-limited-world>
  - "Ten tips to spur the creative grant proposal-writing process": <http://sofii.org/article/ten-tips-to-spur-the-creative-grant-proposal-writing-process>
- **Tool: Grant Components** - [https://charityvillage.com/Portals/0/ProposalWriting\\_Resource.pdf](https://charityvillage.com/Portals/0/ProposalWriting_Resource.pdf)
- **Tool: Prospect Screening** - [https://charityvillage.com/Portals/0/Grantseeking\\_Prospect.pdf](https://charityvillage.com/Portals/0/Grantseeking_Prospect.pdf)
- **Tool: Presentation on grant writing basics:** <http://www.slideshare.net/ImtheKiller/writing-an-effective-grant-proposal>

### Interested in more structured learning?

Charity village offers e-courses in grant writing and grant seeking for \$89 (3 month use)

<https://charityvillage.com/elearning/courses/proposal-writing.aspx>

<https://charityvillage.com/elearning/courses/grantseeking.aspx>

### Grants vs. Sponsorship

Keep in mind, **grant writing** and **sponsorship** are very different.

"Sponsorship and grant proposals are as different as night and day. When writing a grant, you certainly make a point to tie your project to the foundation's guidelines and mission, but the main point of the proposal is how important it is for your organization to accomplish its project. With a sponsorship proposal the situation is reversed -- you will spend the largest part of the proposal describing how your project will help the company meet its goals. It's mostly about what you can do for them."

-Waddy Thompson, Grantadvisor.com

View the rest of this article for **sponsorship** tips: <http://www.grantadviser.com/sponsors.html>